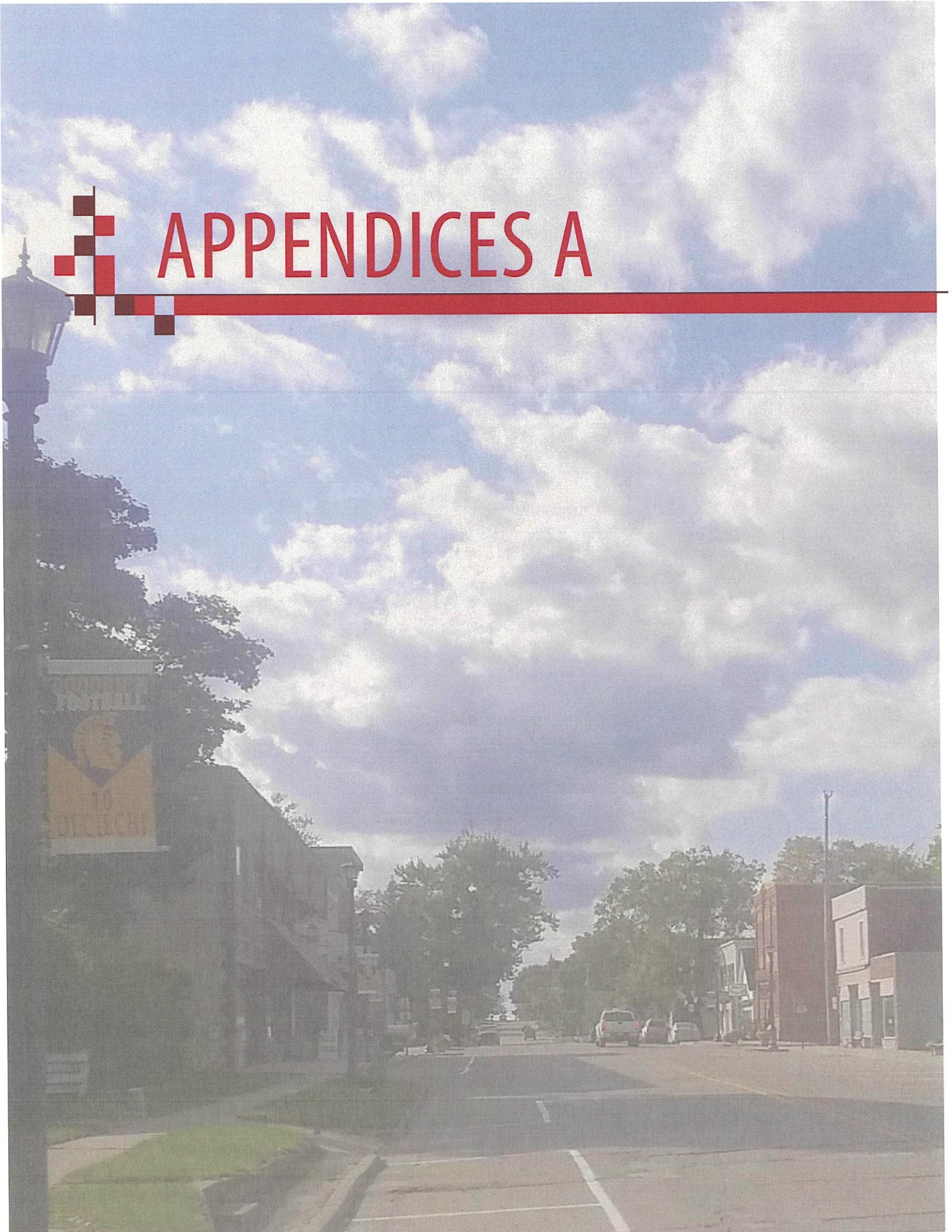




APPENDICES A



Soil Type

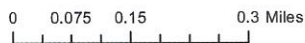
Village of Goodrich Master Plan Update

October 2019

Soil Types:

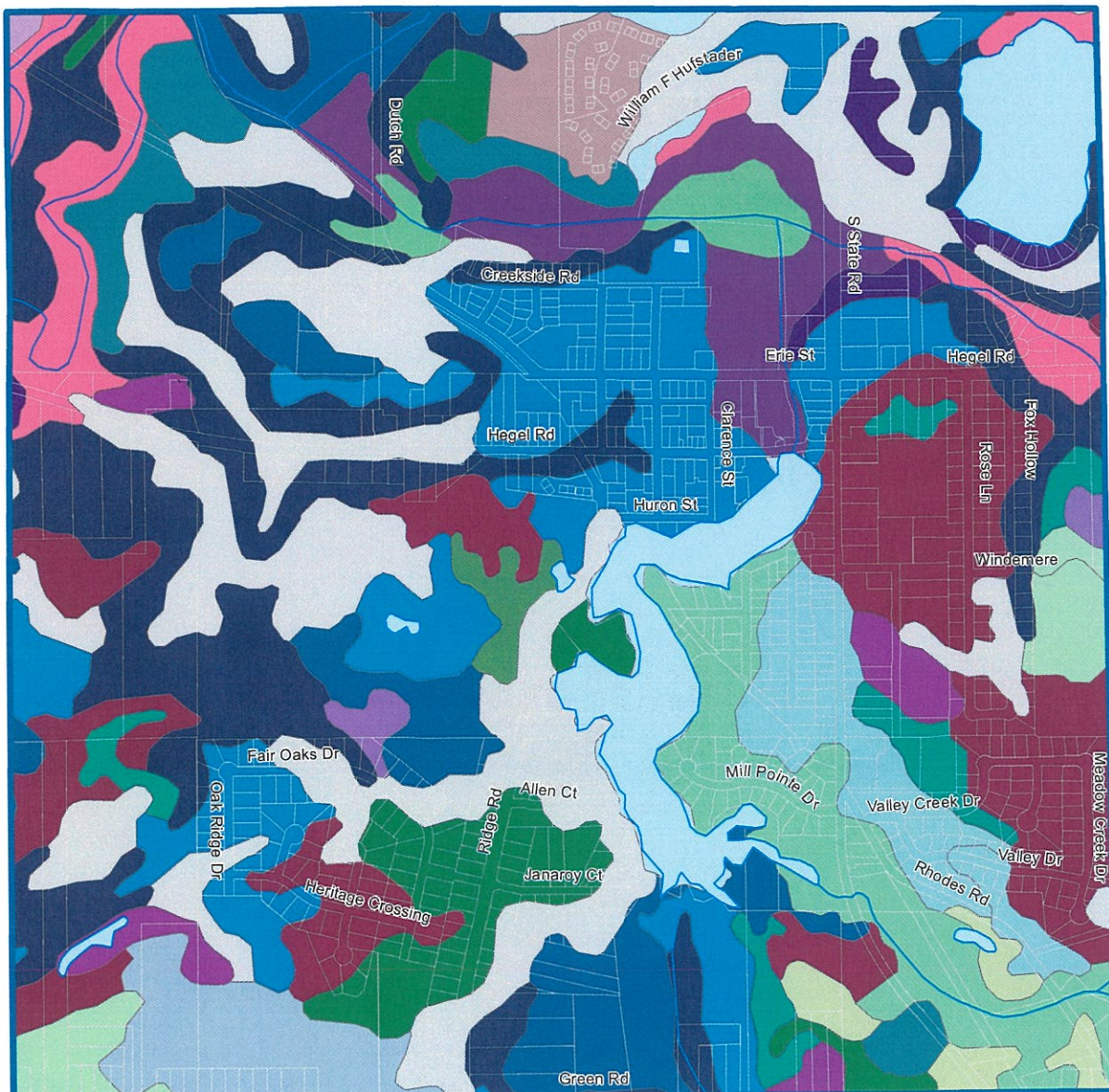


Base Data:



*This map is intended to serve as a guide for community planning. Soil Survey information derived from the Soil Survey Geographic Database (September 16, 2019)

Source: Wade Trim; Village of Goodrich Master Plan 2008; Genesee County GIS; SSURGO Soil Survey - USDA Geospatial Data Gateway



Natural Features

Village of Goodrich Master Plan Update

January 2020

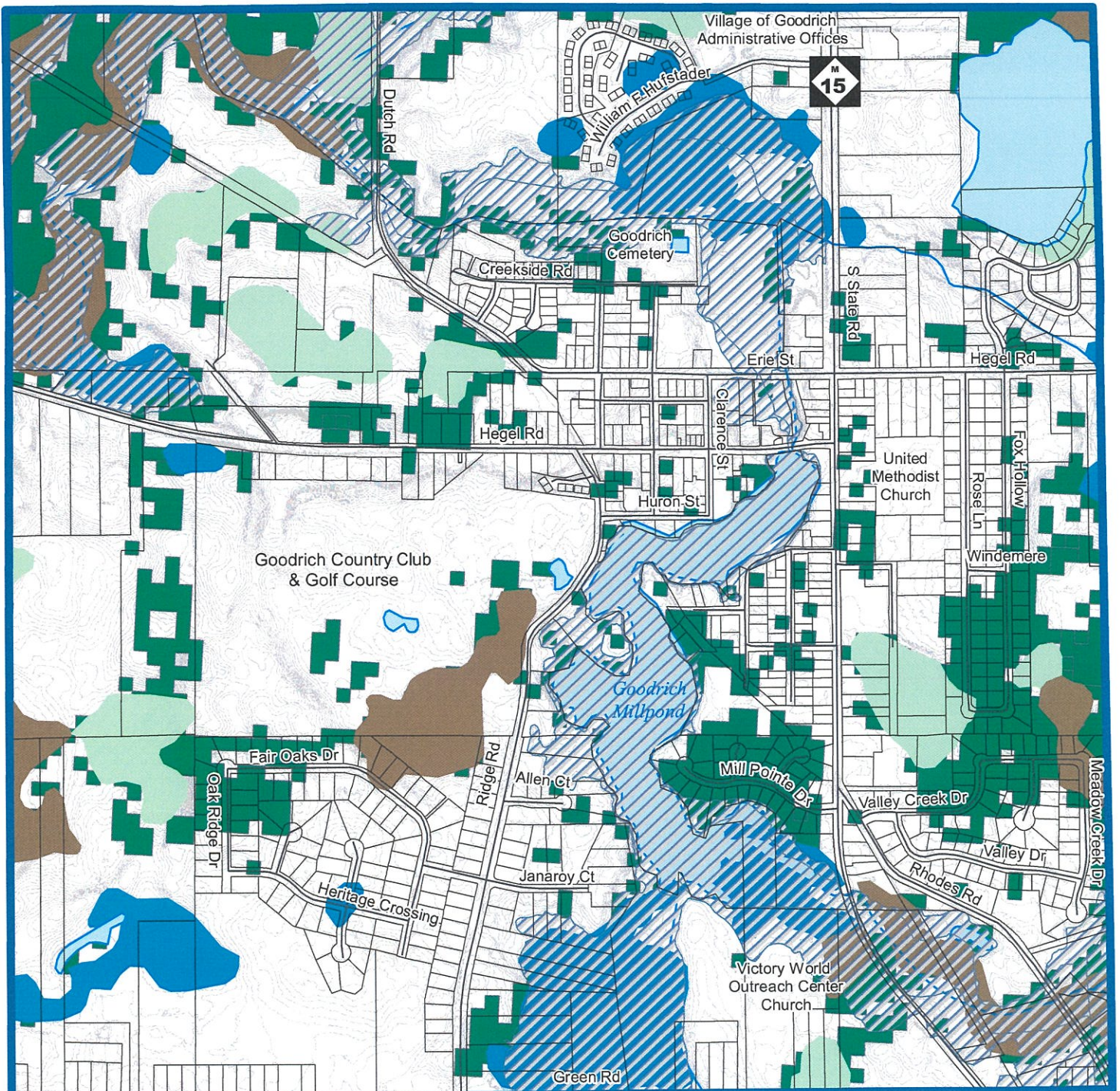
-  Village of Goodrich
-  Tax Parcels
-  Roads
-  Rivers
-  Topography
-  Woodland
-  Emergent Wetland
-  Forested Wetland
-  Scrub-Shrub Wetland
-  100-Year Floodplain
-  Lakes

0 0.125 0.25 0.5 Miles

Source: Wade Trim; Village of Goodrich;
FEMA; NWI; State of Michigan CGI



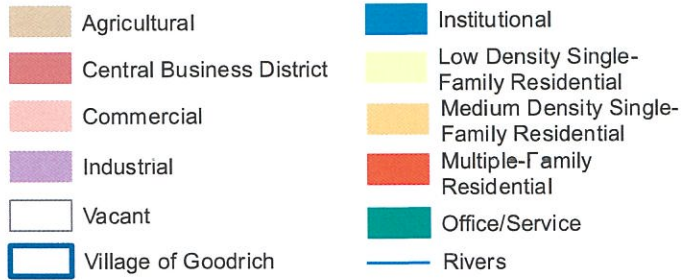
*This map is intended to serve as a guide for community planning and is not a legally enforceable depiction of natural features. This map should not be substituted for on-site field inspections.



Existing Land Use

Village of Goodrich Master Plan Update

January 2020

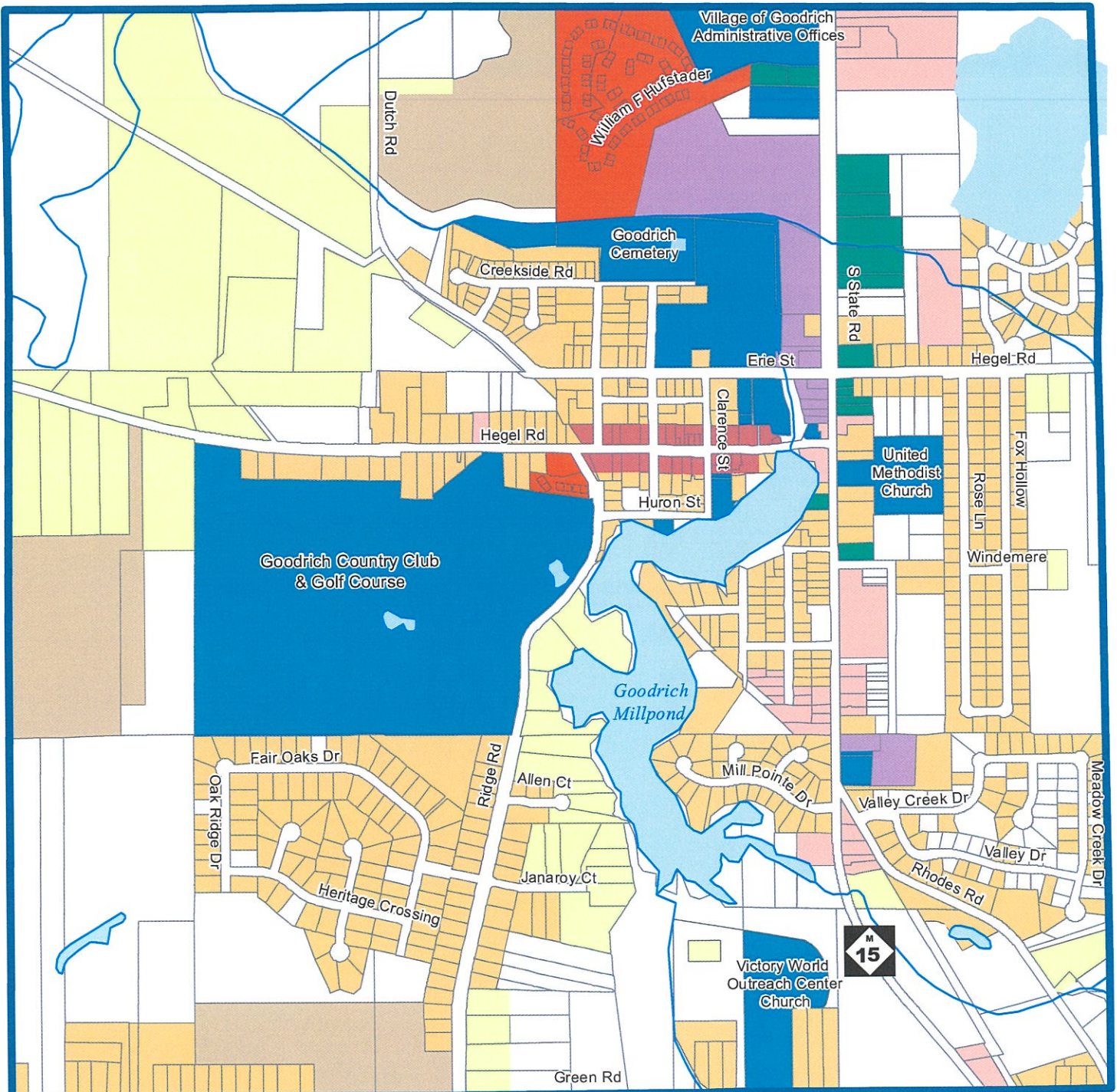


0 0.125 0.25 0.5 Miles

Source: Wade Trim;
Village of Goodrich Master Plan 2008;
Genesee County GIS










*This map is intended to serve as a guide for community planning. Existing Land Use determined using parcel data from Genesee County Fetch GIS.



Transportation

Village of Goodrich Master Plan Update

August 2019

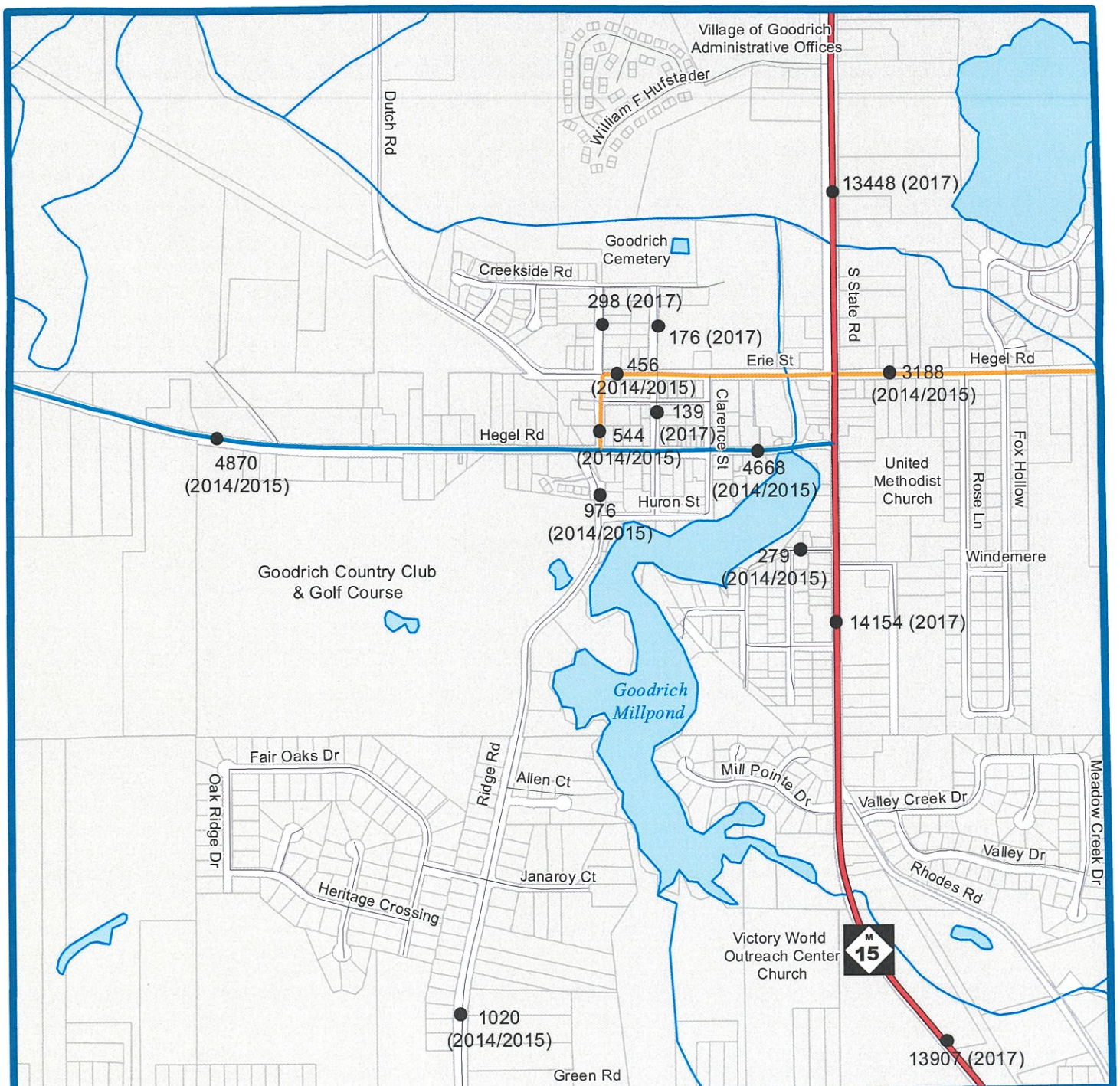
-  Village of Goodrich
-  Principal Arterial
-  Minor Arterial
-  Collector
-  Local Street
-  Tax Parcels
-  Lakes
-  Rivers

0 0.125 0.25 0.5 Miles

Source: Wade Trim; Village of Goodrich; MDOT; Genesee County









*This map is intended to serve as a guide for community planning. Traffic count data shown for years 2014/2015 and 2017.



Nonmotorized Transportation Vision Plan

Village of Goodrich Master Plan Update

January 2020

-  Village of Goodrich
-  Tax Parcels
-  Lakes
-  Rivers
-  Existing Shared Use Path
-  Proposed Shared Use Path

0 0.125 0.25 0.5 Miles












Source: Wade Trim; Village of Goodrich; MDOT; Genesee County



Future Land Use

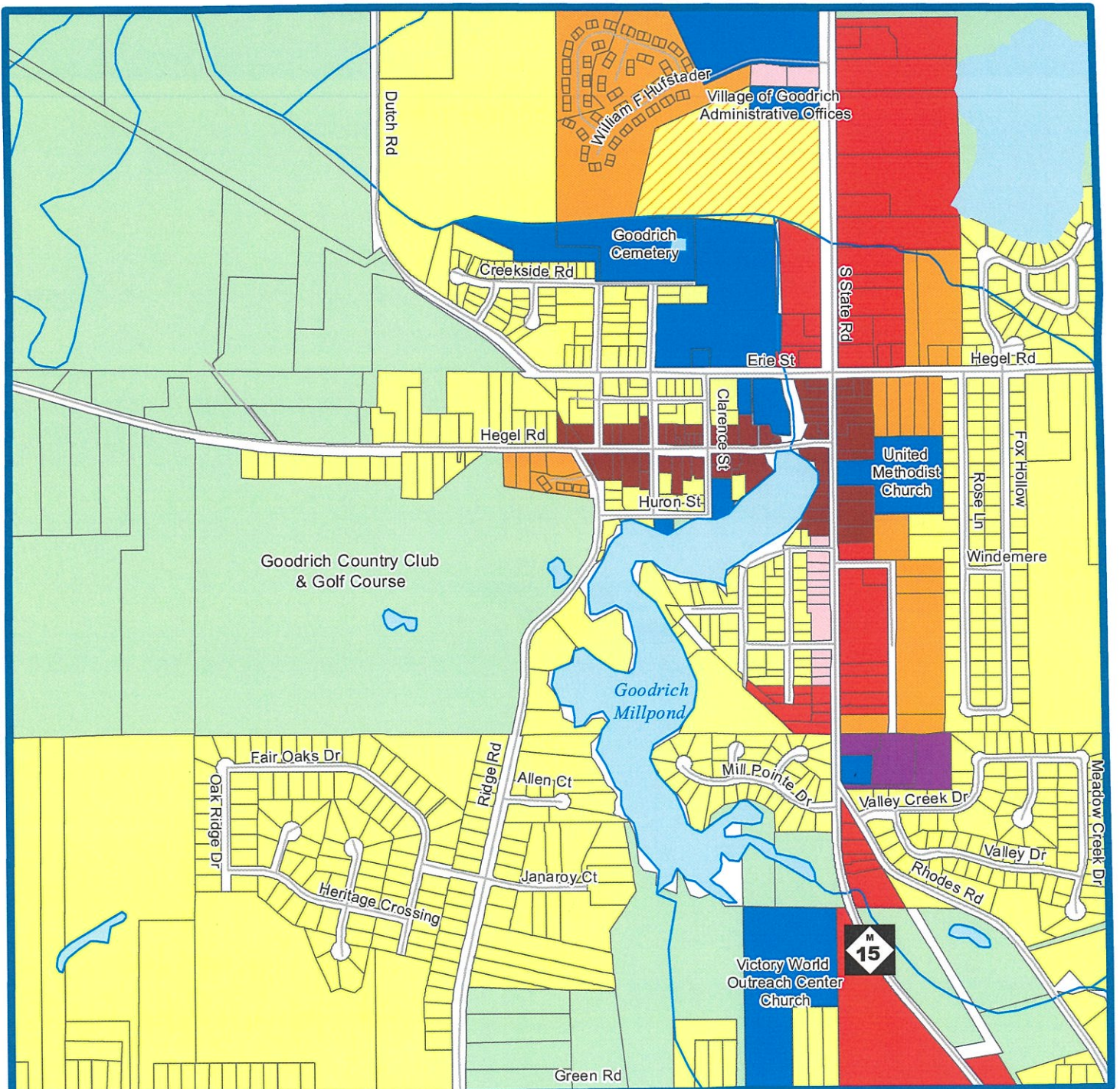
Village of Goodrich Master Plan Update

June 2022

- | | | | |
|---|------------------------------|---|---------------------------|
|  | Very Low Density Residential |  | General Commercial |
|  | Low Density Residential |  | Central Business District |
|  | Medium Density Residential |  | Industrial |
|  | Office / Service |  | Village of Goodrich |
|  | Institutional |  | Rivers |
|  | Planned Unit Development | | |

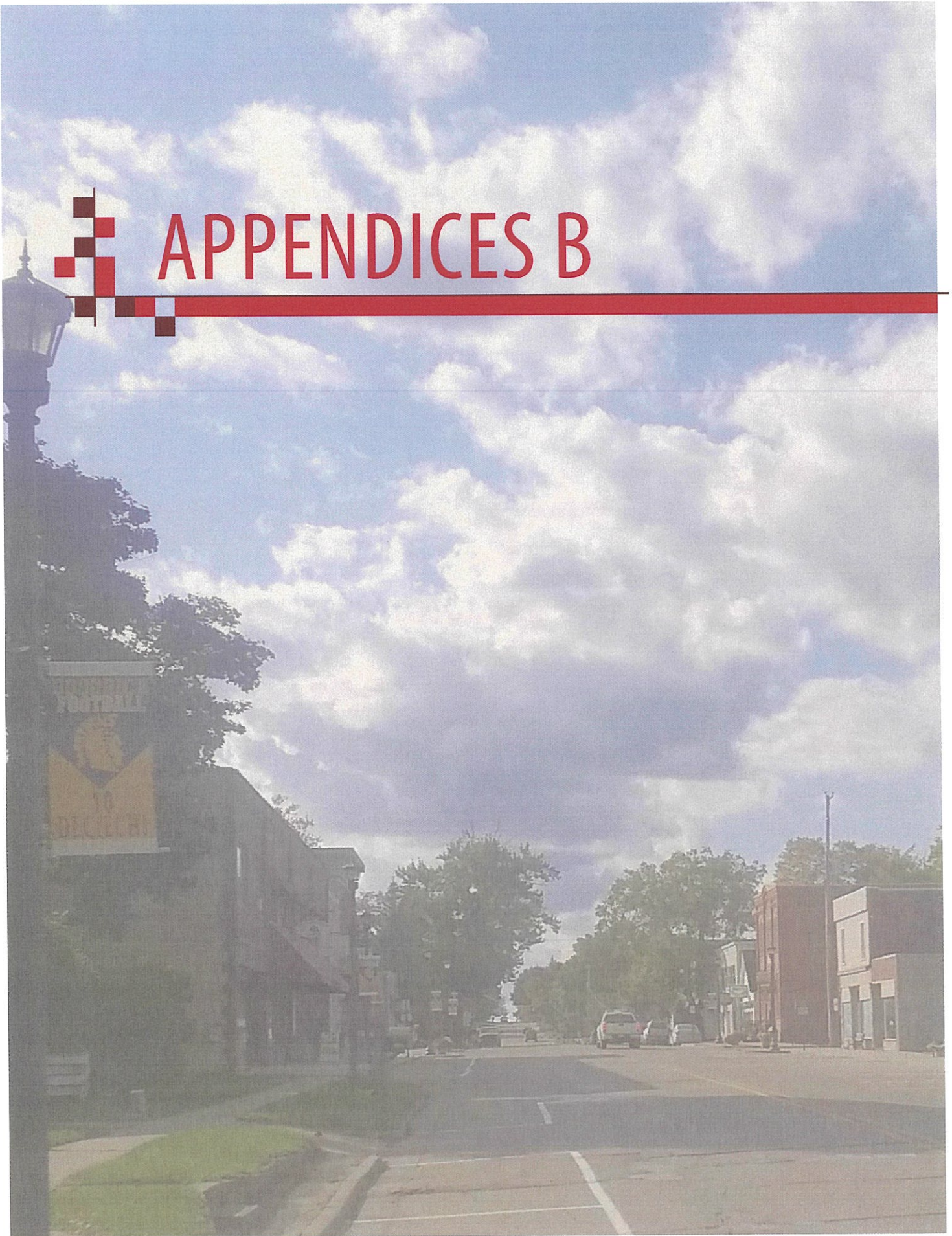
0 0.125 0.25 0.5 Miles

Source: Wade Trim;
Village of Goodrich Master Plan 2008;
Genesee County GIS

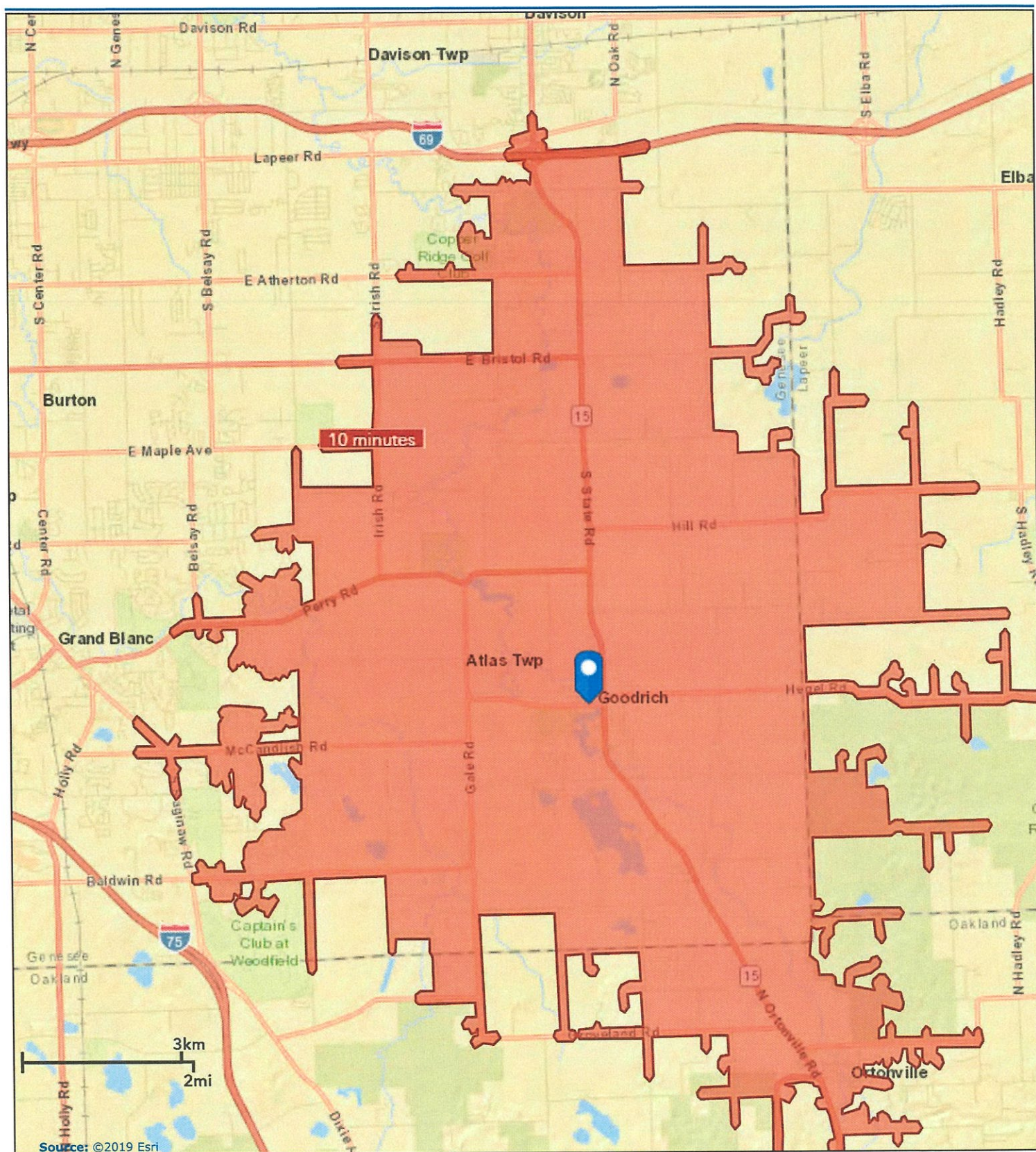




APPENDICES B



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Retail MarketPlace Profile

10237 Hegel Rd, Goodrich, Michigan, 48438
Drive Time Band: 0 - 10 minute radius

Prepared by Esri
Latitude: 42.91707
Longitude: -83.50524

Summary Demographics

2019 Population	14,183
2019 Households	5,028
2019 Median Disposable Income	\$68,020
2019 Per Capita Income	\$39,515

2017 Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$243,772,846	\$97,270,801	\$146,502,045	43.0	72
Total Retail Trade	44-45	\$219,977,351	\$86,280,179	\$133,697,172	43.7	49
Total Food & Drink	722	\$23,795,495	\$10,990,622	\$12,804,873	36.8	23

2017 Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$45,892,732	\$14,487,884	\$31,404,848	52.0	5
Automobile Dealers	4411	\$36,923,251	\$13,153,281	\$23,769,970	47.5	2
Other Motor Vehicle Dealers	4412	\$4,113,127	\$942,648	\$3,170,479	62.7	2
Auto Parts, Accessories & Tire Stores	4413	\$4,856,354	\$0	\$4,856,354	100.0	0
Furniture & Home Furnishings Stores	442	\$7,543,897	\$2,690,507	\$4,853,390	47.4	4
Furniture Stores	4421	\$4,529,945	\$375,036	\$4,154,909	84.7	1
Home Furnishings Stores	4422	\$3,013,952	\$2,315,471	\$698,481	13.1	3
Electronics & Appliance Stores	443	\$7,232,948	\$403,904	\$6,829,044	89.4	1
Bldg Materials, Garden Equip. & Supply Stores	444	\$16,342,516	\$6,667,832	\$9,674,684	42.0	6
Bldg Material & Supplies Dealers	4441	\$14,910,998	\$5,677,201	\$9,233,797	44.8	5
Lawn & Garden Equip & Supply Stores	4442	\$1,431,518	\$0	\$1,431,518	100.0	0
Food & Beverage Stores	445	\$38,591,708	\$21,683,975	\$16,907,733	28.1	9
Grocery Stores	4451	\$33,808,631	\$20,485,371	\$13,323,260	24.5	5
Specialty Food Stores	4452	\$1,885,539	\$910,223	\$975,316	34.9	3
Beer, Wine & Liquor Stores	4453	\$2,897,538	\$0	\$2,897,538	100.0	0
Health & Personal Care Stores	446,4461	\$15,668,406	\$8,287,538	\$7,380,868	30.8	4
Gasoline Stations	447,4471	\$24,211,784	\$10,978,060	\$13,233,724	37.6	2
Clothing & Clothing Accessories Stores	448	\$11,963,901	\$941,704	\$11,022,197	85.4	3
Clothing Stores	4481	\$7,886,194	\$686,074	\$7,200,120	84.0	2
Shoe Stores	4482	\$1,701,338	\$0	\$1,701,338	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$2,376,368	\$255,630	\$2,120,738	80.6	1
Sporting Goods, Hobby, Book & Music Stores	451	\$6,101,059	\$14,696,462	-\$8,595,403	-41.3	3
Sporting Goods/Hobby/Musical Instr Stores	4511	\$5,140,906	\$14,654,672	-\$9,513,766	-48.1	3
Book, Periodical & Music Stores	4512	\$960,153	\$0	\$960,153	100.0	0
General Merchandise Stores	452	\$34,397,931	\$1,461,753	\$32,936,178	91.8	2
Department Stores Excluding Leased Depts.	4521	\$23,855,820	\$0	\$23,855,820	100.0	0
Other General Merchandise Stores	4529	\$10,542,111	\$1,461,753	\$9,080,358	75.6	2
Miscellaneous Store Retailers	453	\$7,936,937	\$3,826,150	\$4,110,787	34.9	11
Florists	4531	\$439,359	\$0	\$439,359	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$1,699,010	\$98,047	\$1,600,963	89.1	1
Used Merchandise Stores	4533	\$1,400,746	\$627,539	\$773,207	38.1	5
Other Miscellaneous Store Retailers	4539	\$4,397,823	\$3,074,981	\$1,322,842	17.7	5
Nonstore Retailers	454	\$4,093,533	\$0	\$4,093,533	100.0	0
Electronic Shopping & Mail-Order Houses	4541	\$3,253,761	\$0	\$3,253,761	100.0	0
Vending Machine Operators	4542	\$230,498	\$0	\$230,498	100.0	0
Direct Selling Establishments	4543	\$609,275	\$0	\$609,275	100.0	0
Food Services & Drinking Places	722	\$23,795,495	\$10,990,622	\$12,804,873	36.8	23
Special Food Services	7223	\$697,775	\$0	\$697,775	100.0	0
Drinking Places - Alcoholic Beverages	7224	\$1,475,076	\$993,501	\$481,575	19.5	2
Restaurants/Other Eating Places	7225	\$21,622,643	\$9,997,120	\$11,625,523	36.8	21

Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please click the link below to view the Methodology Statement.
<http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>

Source: Esri and Infogroup. Esri 2019 Updated Demographics. Esri 2017 Retail MarketPlace. Copyright 2019 Esri. Copyright 2017 Infogroup, Inc. All rights reserved.

January 06, 2020

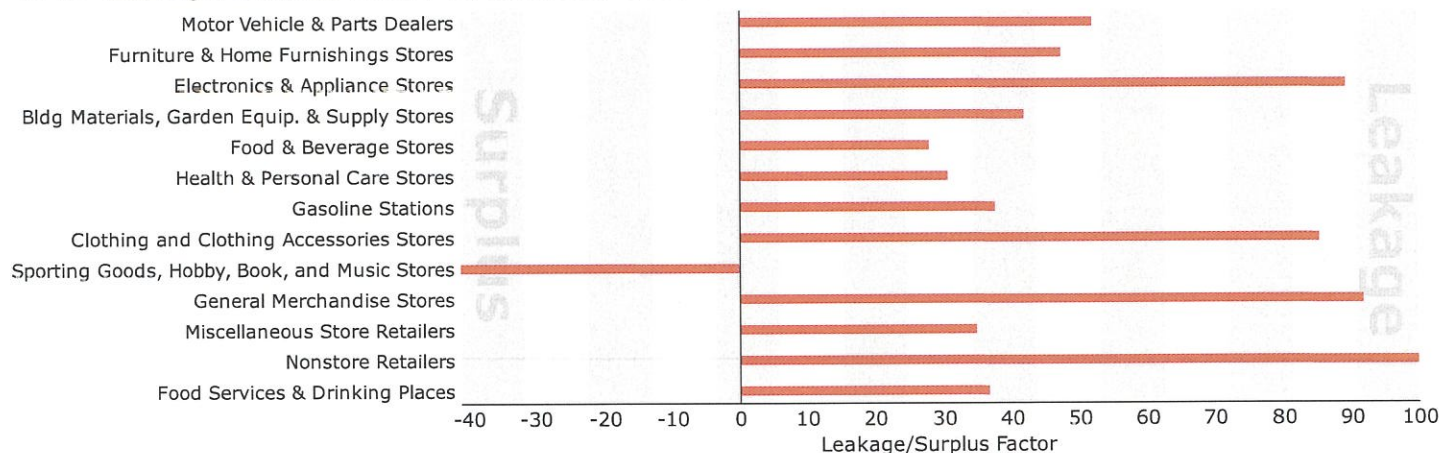


Retail MarketPlace Profile

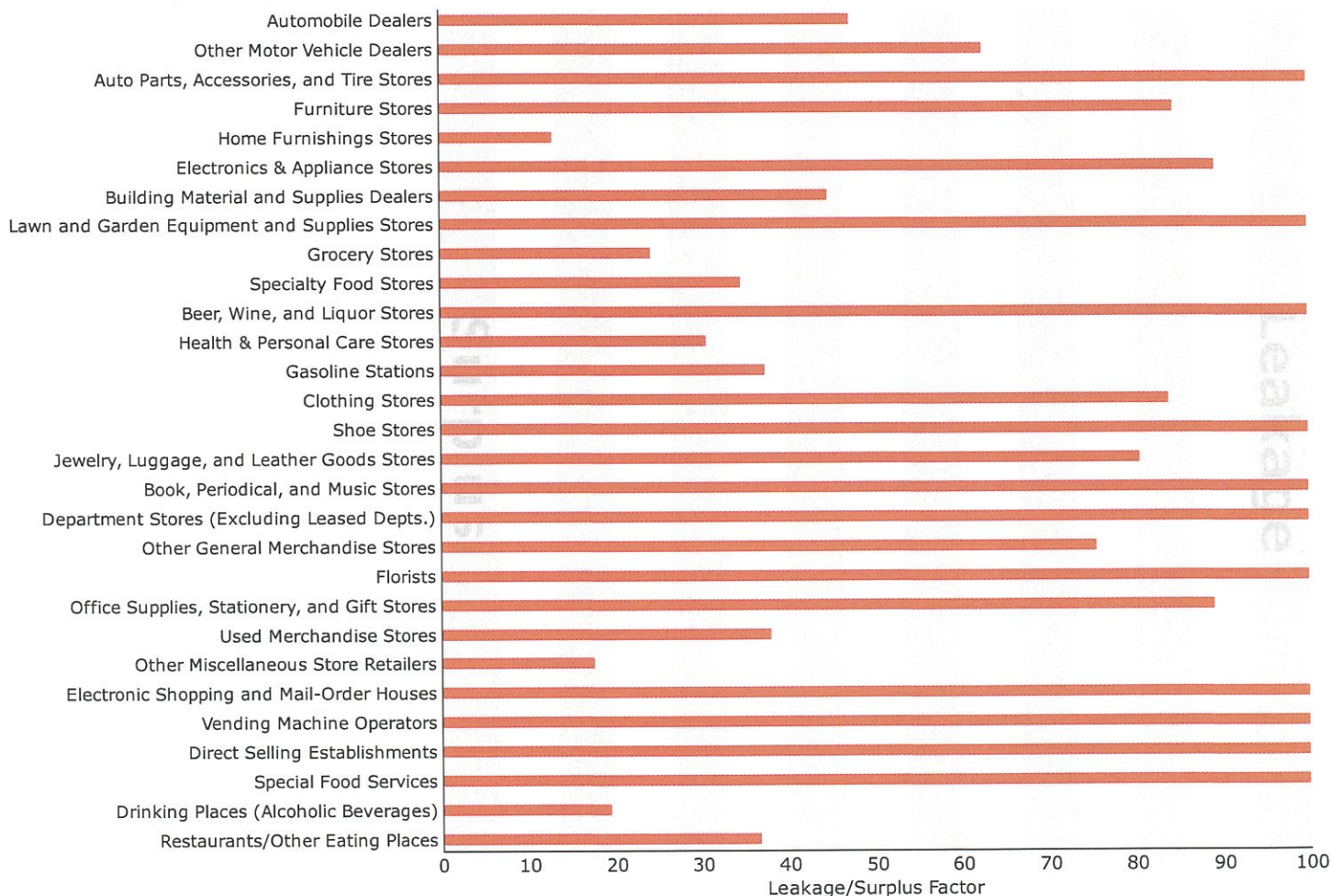
10237 Hegel Rd, Goodrich, Michigan, 48438
Drive Time Band: 0 - 10 minute radius

Prepared by Esri
Latitude: 42.91707
Longitude: -83.50524

2017 Leakage/Surplus Factor by Industry Subsector



2017 Leakage/Surplus Factor by Industry Group

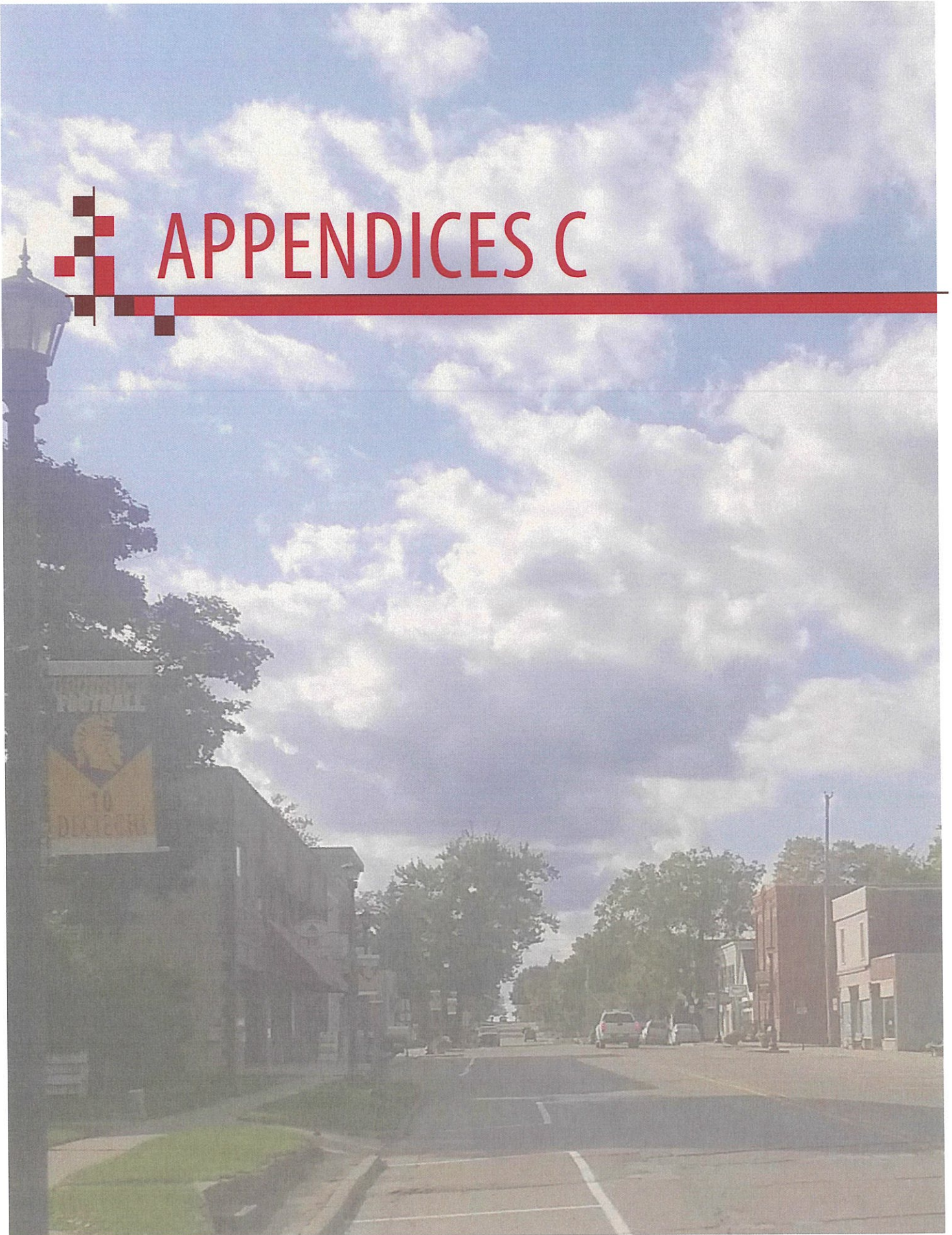


Source: Esri and Infogroup. Esri 2019 Updated Demographics. Esri 2017 Retail MarketPlace. Copyright 2019 Esri. Copyright 2017 Infogroup, Inc. All rights reserved.

January 06, 2020



APPENDICES C

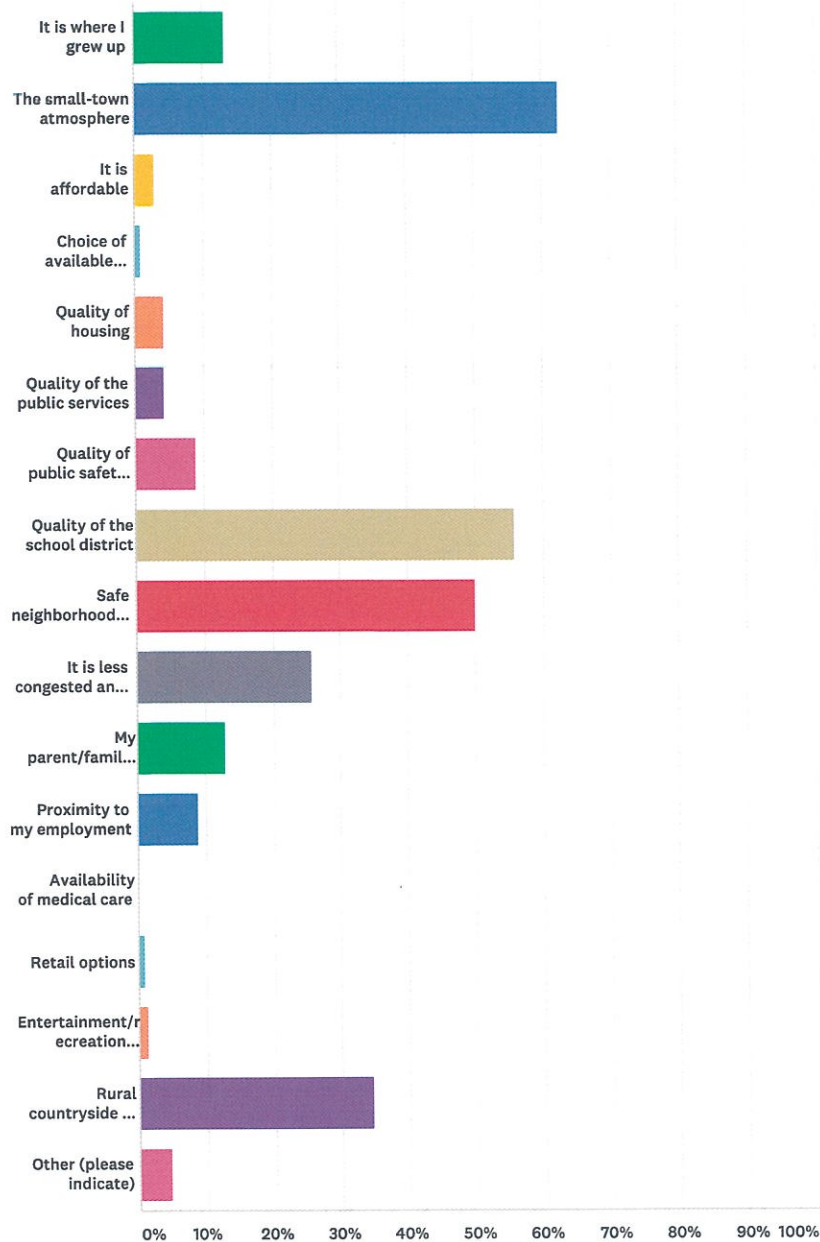


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The Village of Goodrich Master Plan Citizen Survey

Q1 What are the Village of Goodrich's most POSITIVE aspects?(Select not more than 3)

Answered: 240 Skipped: 5



ANSWER CHOICES	RESPONSES	
It is where I grew up	13.33%	32
The small-town atmosphere	62.50%	150
It is affordable	2.92%	7
Choice of available housing types	0.83%	2
Quality of housing	4.17%	10
Quality of the public services	4.17%	10
Quality of public safety (police and fire)	8.75%	21

The Village of Goodrich Master Plan Citizen Survey

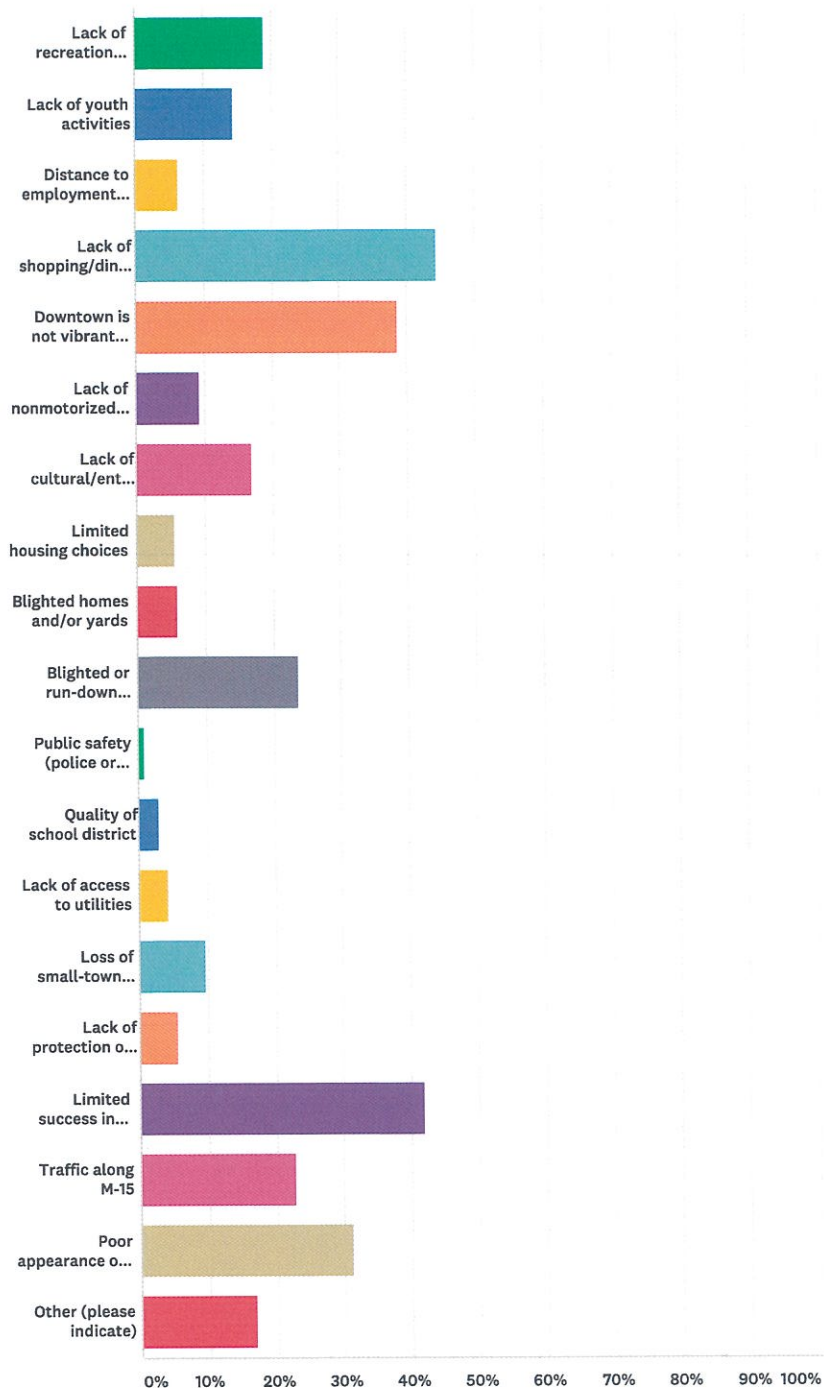
Quality of the school district	55.83%	134
Safe neighborhoods and community	50.00%	120
It is less congested and not as busy	25.83%	62
My parent/family lives here	12.92%	31
Proximity to my employment	8.75%	21
Availability of medical care	0.00%	0
Retail options	0.83%	2
Entertainment/recreation options	1.25%	3
Rural countryside is nearby	34.58%	83
Other (please indicate)	4.58%	11
Total Respondents: 240		

#	OTHER (PLEASE INDICATE)	DATE
1	The medical services leave much to be desired.	12/13/2019 3:30 AM
2	Village board is useless. The Goodrich township could run this better.	12/11/2019 12:25 AM
3	If serves no purpose for me on Green Rd yet I pay taxes.	12/11/2019 12:12 AM
4	Grocery stores (Bueche's - VG's - similar stores) and pharmacy	12/10/2019 1:55 PM
5	Very nice people, lots of smiles.	12/10/2019 12:42 PM
6	Please minimize commercialization like fast food venues, retain character, create consistent building styles, promote family friendly spaces, with concerts, art and recreation like ice skating.	12/10/2019 12:07 PM
7	Schools	12/10/2019 11:17 AM
8	None	12/10/2019 11:13 AM
9	I love the small town atmosphere. I don't mind driving to other communities to visit the big box stores. A grocery store would be nice, but Dollar General was a good addition to the community. The Millpond is also a resource that the Village should try to make more accessible to all Village Residents.	12/5/2019 4:23 PM
10	We have everything here, restaurants, medical care, banks, hair salons/barbers, hardware store, coffee shop, auto repair facilities, dollar general carries more grocery items. if you can't get around or need to walk to places, this is the place to be	12/5/2019 2:40 PM
11	Near relatives and highways	11/29/2019 9:47 PM

Q2 What are the Village of Goodrich's LEAST favorable or appealing aspects?(Select not more than 3)

Answered: 237 Skipped: 8

The Village of Goodrich Master Plan Citizen Survey



ANSWER CHOICES	RESPONSES	
Lack of recreation activities within the community	18.99%	45
Lack of youth activities	14.35%	34
Distance to employment opportunities	6.33%	15
Lack of shopping/dining options	44.30%	105
Downtown is not vibrant enough	38.40%	91
Lack of nonmotorized transportation (sidewalks, bike paths, curb-cuts for handicapped)	9.28%	22
Lack of cultural/entertainment options	16.88%	40
Limited housing choices	5.49%	13

The Village of Goodrich Master Plan Citizen Survey

Blighted homes and/or yards	5.91%	14
Blighted or run-down businesses	23.63%	56
Public safety (police or fire)	0.84%	2
Quality of school district	2.95%	7
Lack of access to utilities	4.22%	10
Loss of small-town atmosphere	9.70%	23
Lack of protection of adjacent agricultural resources	5.49%	13
Limited success in attracting businesses into the area	41.77%	99
Traffic along M-15	22.78%	54
Poor appearance of business district along M-15	31.22%	74
Other (please indicate)	16.88%	40
Total Respondents: 237		

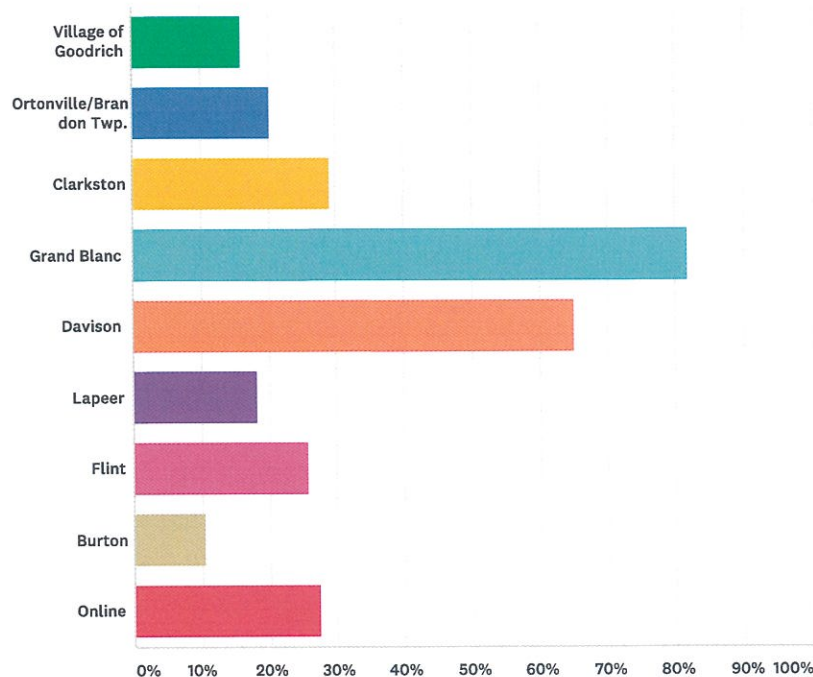
#	OTHER (PLEASE INDICATE)	DATE
1	Lack of professionalism with the public officials within the village government.	12/26/2019 10:24 PM
2	We have a need for affordable housing for our senior residents (senior only) who WANTS/PREFERS to stay in Goodrich.	12/26/2019 5:01 PM
3	There are too many salons and real estate businesses! There is no reason that Goodrich cannot have a downtown similar to that of Clarkston (on a smaller scale), rather than the empty buildings and businesses that should not be in a downtown district.	12/26/2019 2:10 PM
4	Lack of internet options	12/17/2019 2:23 AM
5	Taxes too high for services. Village should be disbanded.	12/13/2019 3:30 AM
6	The local group of citizens that are so negative about the village through social media, but don't actually volunteer to help or do positive things.	12/13/2019 2:10 AM
7	Lack of DDA	12/12/2019 7:48 PM
8	The negative voices in our community that make false accusations, spread false information about the village, its employees, and the volunteers in the community. Maybe this is what is called "small town politics" but its really small minded. I wish we could confront this for what it is, and bring us all together. This negativity is delaying projects, turning volunteers away, and making our community look petty in the newspapers and social media.	12/12/2019 7:18 PM
9	Taxes too high and not worth the return.	12/12/2019 2:32 PM
10	Know one holds Hemptons blight and evasions on the Seneca St with busing I route accountable ! As well as cement company on M15	12/12/2019 12:43 PM
11	Our town looks like garbage. Whatever is being done, we need to do the opposite. Everywhere else is being kept up and keeping businesses except Goodrich.	12/12/2019 1:16 AM
12	Could really select a lot more than 3. So much potential to be a small Fenton, Oxford or Downtown Clarkston atmosphere with people from Goodrich commuting to those areas for dinners and entertainment. Please let growth happen on the downtown strip. Mill pond would be a nice place to have a small park around and allow people to go for walks after dining in town etc.	12/11/2019 3:43 PM
13	Its boring... and the community members are awful about letting the town grow a little.	12/11/2019 3:39 PM
14	Incredibly high taxes with very little to show for it.	12/11/2019 10:18 AM
15	Housing market is not very affordable.	12/11/2019 10:06 AM
16	Lack of long, paved sidewalks along M15 and in the village. Also, I hope the vacant stores become occupied and not sit empty for a long time.	12/11/2019 2:10 AM
17	Just poorly run by the village board	12/11/2019 12:25 AM
18	None of the above	12/11/2019 12:18 AM
19	Paying taxes to live in the village yet I'm on 10 acres, live on a dirt road. Only thing I pay to live I village is trash pick up.	12/11/2019 12:12 AM
20	Past Corruption from village staff. Wasted tax dollars on services that could be shared with township	12/11/2019 12:06 AM
21	No real grocery store.	12/10/2019 10:37 PM
22	So expensive living in Goodrich	12/10/2019 9:58 PM
23	Inability to pull out of my driveway due to speeding cars on Ridge Road.	12/10/2019 9:45 PM
24	Ordinances that prohibit golf carts and atvs from road use.	12/10/2019 7:52 PM

The Village of Goodrich Master Plan Citizen Survey

25	The nearest grocery store is about 20 min away. I'm 5 minutes from beaches, but their prices are high and they have a limited selection.	12/10/2019 2:12 PM
26	Lack of DDA	12/10/2019 1:30 PM
27	Taxes going to the village with no obvious return.	12/10/2019 12:39 PM
28	Utilize milpond for boatrides with wine tasting like Frankenmuth does by local restaurants. Promote safe biking with more trails and better sidewalks.	12/10/2019 12:07 PM
29	Schools are becoming crowded with influx of School of Choice Students	12/10/2019 11:51 AM
30	Dirty streets and unattractive downtown on M15	12/10/2019 11:17 AM
31	All of it	12/10/2019 11:13 AM
32	Village tax. paying for nothing.	12/10/2019 9:22 AM
33	I'm so sorry but all of these options are true.	12/10/2019 7:07 AM
34	I wish I could select more than 3 choices. Goodrich is constantly running down. Building owners DO NOT care about the town or the businesses that try to rent from them. From what I hear it's mainly one person that owns a lot but I don't know. Most store fronts look like garbage. Businesses can't afford the crazy rent prices, and when they kind of can afford it, the town residents run them out. This place has unfortunately become the countryside Birmingham with it's pretentious soccer moms that think everyone owes them something. But I guess that's the world we live in now everywhere you look.	12/10/2019 4:22 AM
35	Too many dirt roads leading into Goodrich from grand blanc. The main roads that bring traffic in need to be paved McCandlish, Green. Many more people would be attracted to Goodrich if the route here wasn't a dirt mess.	12/10/2019 4:13 AM
36	There needs to be more businesses brought into town more restaurants more areas for teenagers to explore and not feel criminalize because they're in a play structure	12/10/2019 3:54 AM
37	Lack of paved roads (Washburn, KIPP, green, Ray, Horton)	12/6/2019 9:42 PM
38	Goodrich does not do enough for the senior community or aging community. Recreation is based around children. it would be nice to have something for adults/seniors	12/5/2019 2:40 PM
39	Wish we had our own police dept but I understand that's not an option in our Village. I do like having the fire dept here.	12/2/2019 7:04 PM
40	Governing body. These questions are also obviously bias. Please seek researcher to conduct analysis with more objectivity.	11/29/2019 7:07 PM

Q3 Where does most of your shopping, dining and entertainment happen? (Select all that apply)

Answered: 241 Skipped: 4



The Village of Goodrich Master Plan Citizen Survey

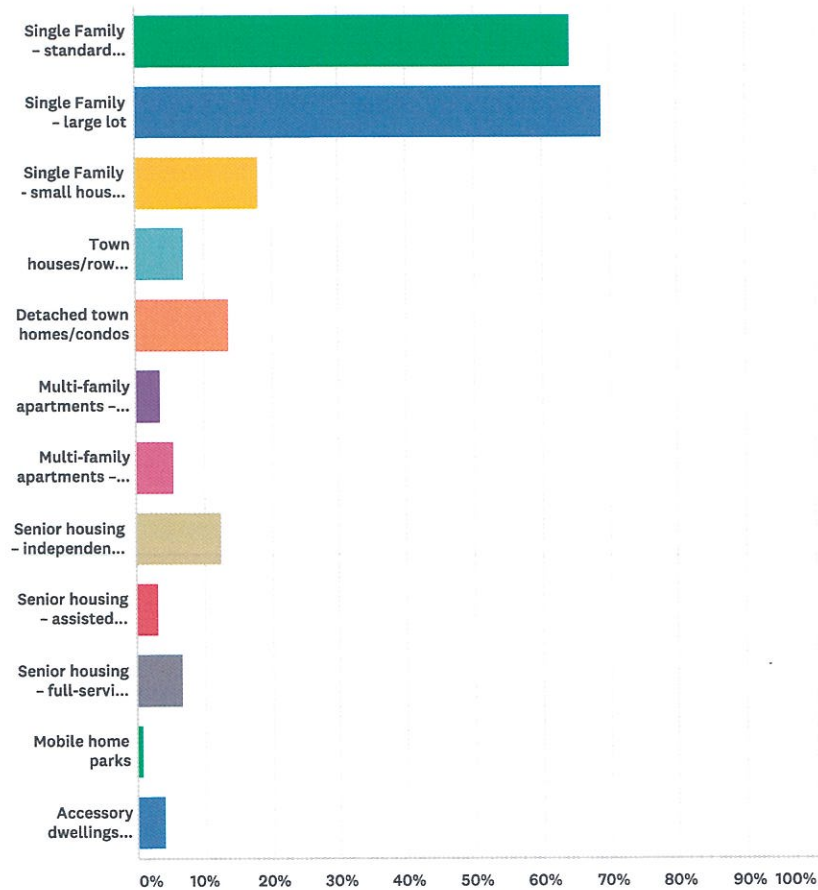
ANSWER CHOICES	RESPONSES	
Village of Goodrich	16.18%	39
Ortonville/Brandon Twp.	20.33%	49
Clarkston	29.05%	70
Grand Blanc	81.74%	197
Davison	65.15%	157
Lapeer	18.26%	44
Flint	25.73%	62
Burton	10.37%	25
Online	27.39%	66
Total Respondents: 241		

#	OTHER (PLEASE SPECIFY)	DATE
1	Auburn Hills	12/14/2019 10:06 PM
2	Oakland county due to work.	12/13/2019 11:56 AM
3	I work in Flint, very active in that city's events	12/13/2019 2:10 AM
4	varied	12/12/2019 7:18 PM
5	Closer to Lake Orion and Auburn Hills	12/12/2019 2:32 PM
6	Great Lakes Crossing or Brighton	12/12/2019 1:16 AM
7	Fenton and Holly, their downtowns have everything!	12/12/2019 1:01 AM
8	Fenton primarily, Clarkston, Grand Blanc and Davison for local and sometimes Lapeer at Lake Inn	12/11/2019 3:43 PM
9	Auburn Hills, Farmington Hills, and closer to Detroit	12/11/2019 2:23 PM
10	Auburn Hills	12/11/2019 11:56 AM
11	At home, we host more than we go out. Friends and family love the rural environment of our hometown.	12/11/2019 3:00 AM
12	Auburn hills	12/11/2019 2:05 AM
13	Great Lakes Crossing area	12/10/2019 9:55 PM
14	Great lakes crossing	12/10/2019 9:45 PM
15	Online	12/10/2019 1:55 PM
16	Auburn Hills	12/10/2019 1:50 PM
17	Oxford	12/10/2019 12:18 PM
18	Lapeer and Davison	12/10/2019 11:55 AM
19	Fenton	12/10/2019 11:45 AM
20	Fenton	12/10/2019 11:17 AM
21	Someplace better	12/10/2019 11:13 AM
22	Auburn Hills/Lake Orion	12/10/2019 10:29 AM
23	Oxford	12/10/2019 4:26 AM
24	Auburn hills	12/9/2019 10:49 PM
25	Flint township	12/9/2019 3:08 PM
26	Auburn Hills	12/6/2019 9:42 PM
27	Auburn Hills, Fenton	11/29/2019 6:10 PM

Q4 In the next 5 to 15 years, what type of housing should be developed in the Village of Goodrich? (Select not more than 3)

Answered: 224 Skipped: 21

The Village of Goodrich Master Plan Citizen Survey

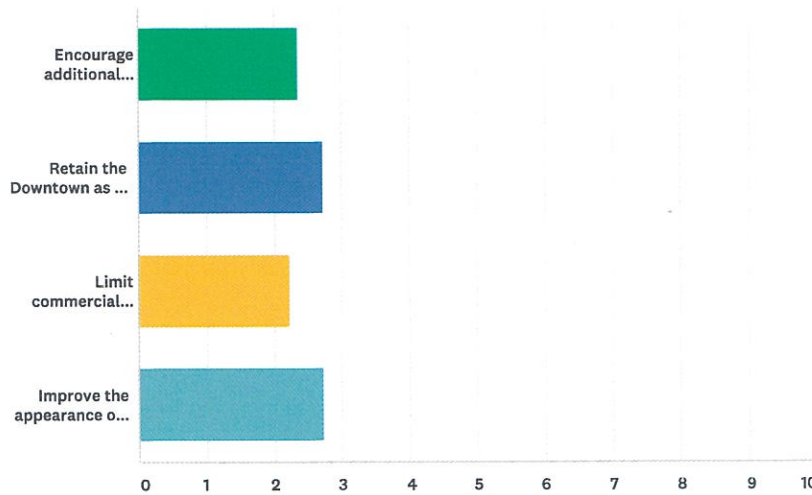


ANSWER CHOICES	RESPONSES	
Single Family – standard ranch	64.29%	144
Single Family – large lot	68.75%	154
Single Family - small house (under 800 sq. ft.) on small lot	18.30%	41
Town houses/row houses	7.14%	16
Detached town homes/condos	13.84%	31
Multi-family apartments – income restricted	3.57%	8
Multi-family apartments – market rate	5.36%	12
Senior housing – independent living	12.50%	28
Senior housing – assisted living	3.13%	7
Senior housing – full-service retirement community	6.70%	15
Mobile home parks	0.89%	2
Accessory dwellings (granny flats, in-law suites, etc.)	4.02%	9
Total Respondents: 224		

Q5 Regarding commercial development, what do you feel about the following actions or activities? (Provide a rank of 1 to 4, where 1 is most important and 4 is least important)

Answered: 181 Skipped: 64

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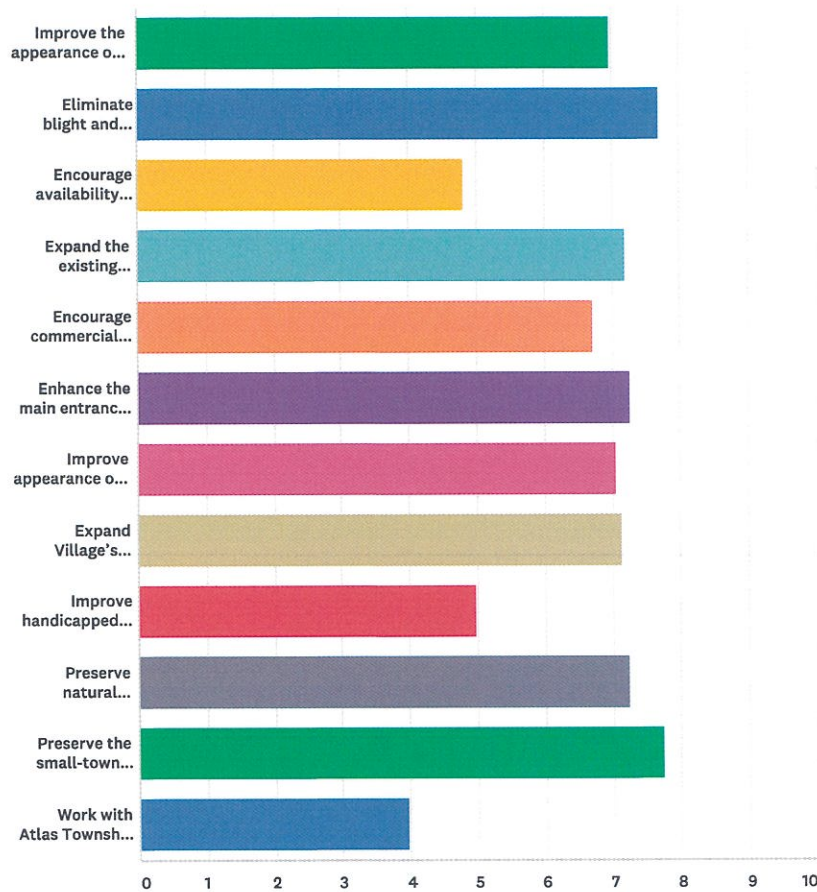


	1	2	3	4	TOTAL	SCORE
Encourage additional commercial development	28.24% 48	16.47% 28	19.41% 33	35.88% 61	170	2.37
Retain the Downtown as the commercial center of the Village	28.49% 49	30.81% 53	25.58% 44	15.12% 26	172	2.73
Limit commercial development to its present locations Downtown and along M-15/S. State Road	19.77% 34	20.35% 35	23.84% 41	36.05% 62	172	2.24
Improve the appearance of existing commercial development with increased landscaping and improved signage controls	27.12% 48	30.51% 54	28.81% 51	13.56% 24	177	2.71

Q6 How important are each of the following development priorities for Goodrich over the next 5 to 10 years? (Provide a rank of 1 to 12, where 1 is most important and 12 is least important)

Answered: 182 Skipped: 63

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	1	2	3	4	5	6	7	8	9	10	11	12	TOT
Improve the appearance of single family residences	8.88% 15	10.65% 18	9.47% 16	5.92% 10	11.24% 19	11.83% 20	7.69% 13	7.69% 13	4.73% 8	10.06% 17	7.10% 12	4.73% 8	1
Eliminate blight and vacant homes	12.43% 21	15.38% 26	10.06% 17	10.65% 18	7.69% 13	8.88% 15	5.92% 10	4.14% 7	10.65% 18	6.51% 11	5.33% 9	2.37% 4	1
Encourage availability of senior housing	3.53% 6	1.18% 2	7.65% 13	6.47% 11	5.88% 10	5.29% 9	7.06% 12	9.41% 16	8.24% 14	12.35% 21	15.29% 26	17.65% 30	1
Expand the existing nonmotorized pathway network within the Village	5.26% 9	12.28% 21	9.94% 17	13.45% 23	9.36% 16	11.11% 19	8.19% 14	9.94% 17	4.09% 7	6.43% 11	4.68% 8	5.26% 9	1
Encourage commercial development	15.20% 26	8.19% 14	4.68% 8	5.26% 9	17.54% 30	4.68% 8	7.02% 12	4.09% 7	6.43% 11	5.26% 9	5.26% 9	16.37% 28	1
Enhance the main entrances into the Village	7.23% 12	9.64% 16	13.86% 23	10.84% 18	9.04% 15	7.23% 12	12.65% 21	6.63% 11	5.42% 9	9.64% 16	5.42% 9	2.41% 4	1
Improve appearance of commercial nodes	4.68% 8	6.43% 11	9.94% 17	12.87% 22	10.53% 18	9.94% 17	18.13% 31	9.36% 16	5.85% 10	7.02% 12	2.92% 5	2.34% 4	1
Expand Village's recreational programming and facilities	7.69% 13	8.28% 14	10.65% 18	10.06% 17	8.28% 14	10.06% 17	7.69% 13	17.16% 29	8.28% 14	7.69% 13	3.55% 6	0.59% 1	1

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Improve handicapped accessibility (sidewalks, pathways, ramps) to open spaces and recreational areas	1.14% 2	1.71% 3	2.29% 4	5.14% 9	4.57% 8	9.71% 17	10.29% 18	13.71% 24	26.29% 46	10.29% 18	10.29% 18	4.57% 8	1
Preserve natural features (floodplains, woodlands, agricultural land)	9.88% 17	13.95% 24	10.47% 18	8.14% 14	6.98% 12	9.30% 16	5.81% 10	4.65% 8	8.72% 15	16.28% 28	4.65% 8	1.16% 2	1
Preserve the small-town community identity/character	24.42% 42	10.47% 18	7.56% 13	8.72% 15	6.98% 12	6.40% 11	4.65% 8	4.65% 8	2.91% 5	4.07% 7	17.44% 30	1.74% 3	1
Work with Atlas Township to limit commercial sprawl development along M-15/S. State Road within the Township	5.11% 9	3.98% 7	5.11% 9	3.41% 6	2.27% 4	5.68% 10	2.84% 5	5.68% 10	6.25% 11	4.55% 8	13.07% 23	42.05% 74	1

Q7 What three sites in Downtown or adjacent to Downtown should be targeted for redevelopment?

Answered: 127 Skipped: 118

ANSWER CHOICES		RESPONSES	
First choice -		100.00%	127
Second choice -		86.61%	110
Third choice -		70.87%	90

#	FIRST CHOICE -	DATE
1	The land on Hegel Rd. that was supposed to be income based housing. Condos or tiny houses would be better fit.	12/26/2019 5:34 PM
2	Salons!	12/26/2019 2:16 PM
3	Park by river - make it a fun public place (music in the park!)	12/25/2019 4:12 AM
4	the empty building just north of the post office	12/22/2019 4:19 PM
5	Clean up Kearsley Creek	12/17/2019 2:31 AM
6	Vacant land and strip wall on East side of Hegel	12/16/2019 11:20 PM
7	M-15 Shopping Center	12/15/2019 4:07 PM
8	The Village Park	12/15/2019 11:24 AM
9	The buildings behind and along the Post Office	12/14/2019 2:07 PM
10	The subway/gas station on m-15!	12/14/2019 11:23 AM
11	Downtown Corner Empty Building (Masons?)	12/14/2019 4:49 AM
12	Dollar General plaza	12/13/2019 10:57 PM
13	M-15 and Hegel rd intersections	12/13/2019 2:15 PM
14	Old ceramic/hair salon building	12/13/2019 12:03 PM
15	Kearsley Creek along the park.	12/13/2019 3:49 AM
16	old ceramic shop	12/13/2019 2:12 AM
17	Red building next to post office	12/12/2019 10:34 PM
18	blg next to post office	12/12/2019 7:51 PM
19	vacant building should be used	12/12/2019 7:28 PM

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20	Park	12/12/2019 5:35 PM
21	Vacant ceramic shop needs tennant.	12/12/2019 2:43 PM
22	M15 it's a mess , looks like Dort Hwy and has for years	12/12/2019 1:17 PM
23	M15 plaza	12/12/2019 12:16 PM
24	Shopping center	12/12/2019 4:17 AM
25	Next to the post office is an eyesore	12/12/2019 3:47 AM
26	Goodrich country club	12/12/2019 3:22 AM
27	Building next to post office	12/12/2019 2:29 AM
28	The big warehouse next to the post office	12/12/2019 1:37 AM
29	Red building by the post office	12/12/2019 1:29 AM
30	The building across from cranberries cafe	12/12/2019 1:10 AM
31	Building by post office	12/12/2019 12:56 AM
32	Bull Ring	12/12/2019 12:54 AM
33	Site next to post office	12/12/2019 12:46 AM
34	Ken's cement	12/11/2019 8:45 PM
35	Commons Park - fishing platform on bank of creek	12/11/2019 8:42 PM
36	Vacant properties in downtown	12/11/2019 6:38 PM
37	M-15 FROM WEST HEGEL SOUTH TO VILLAGE LIMITS	12/11/2019 4:37 PM
38	White building on corner of Hegel	12/11/2019 4:00 PM
39	A park on Millpond where vacant commercial buildings are	12/11/2019 3:53 PM
40	Dollar General parking lot	12/11/2019 2:57 PM
41	Old iga plaza	12/11/2019 2:43 PM
42	The old ceramic shop and the attached building. It was used for the Christmas in the Village, but is now empty.	12/11/2019 2:41 PM
43	The big red building next to the post office	12/11/2019 2:11 PM
44	?	12/11/2019 1:12 PM
45	Downtown next to library	12/11/2019 12:52 PM
46	Vacant commercial across from cranberries	12/11/2019 12:02 PM
47	More dining options.	12/11/2019 11:46 AM
48	Buildings by the post office	12/11/2019 11:46 AM
49	Red buildings by post office	12/11/2019 11:28 AM
50	Commercial buildings near post office on m15	12/11/2019 10:52 AM
51	Old salon	12/11/2019 10:15 AM
52	Gross building by post office	12/11/2019 4:39 AM
53	hegel	12/11/2019 3:30 AM
54	The strip across from cranberries	12/11/2019 3:18 AM
55	Next to the post office	12/11/2019 3:13 AM
56	Large vacant building by post office	12/11/2019 3:13 AM
57	The commons - park	12/11/2019 2:16 AM
58	Building next to post office	12/11/2019 2:16 AM
59	Old Ceramics shop	12/11/2019 1:43 AM
60	Area on bridge to commons	12/11/2019 1:21 AM
61	Near post office	12/11/2019 12:49 AM
62	Dollar general strip mall	12/11/2019 12:44 AM
63	Library	12/11/2019 12:34 AM
64	Mill pond building	12/11/2019 12:19 AM
65	Mason building/cameo	12/11/2019 12:18 AM
66	Remove dollar store	12/11/2019 12:18 AM
67	Cameo	12/11/2019 12:17 AM
68	Big red buildings by the Post Office	12/10/2019 10:47 PM

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69	Building across from library	12/10/2019 10:28 PM
70	By post office	12/10/2019 10:21 PM
71	all of downtown looks terrible	12/10/2019 9:39 PM
72	Ken's Redi Mix	12/10/2019 9:22 PM
73	John's Steakhouse	12/10/2019 8:20 PM
74	Across from cranberries	12/10/2019 8:07 PM
75	Next to post office	12/10/2019 7:59 PM
76	That building next to post office	12/10/2019 7:40 PM
77	Any vacant land near firehall	12/10/2019 7:35 PM
78	Subway	12/10/2019 7:16 PM
79	vacant property next to Beacon & Bridge along M-15	12/10/2019 6:54 PM
80	Next to post office- do something with the empty buildings	12/10/2019 4:23 PM
81	Commons	12/10/2019 2:50 PM
82	Plaza where the goodwill is located	12/10/2019 2:41 PM
83	Last Chance Party Store	12/10/2019 2:22 PM
84	Goodrich Plaza	12/10/2019 2:08 PM
85	Car wash area	12/10/2019 2:02 PM
86	The dollar general mall	12/10/2019 2:02 PM
87	Qdoba	12/10/2019 2:00 PM
88	Plaza on M-15	12/10/2019 1:59 PM
89	Commons	12/10/2019 1:58 PM
90	Encourage businesses to all vacant downtown storefronts - like a bakery, small town shop, or some type of entertainment venue	12/10/2019 1:51 PM
91	The plaza with Goodwill	12/10/2019 1:26 PM
92	M15 corridor	12/10/2019 12:52 PM
93	The Goodwill Plaza parking lot	12/10/2019 12:35 PM
94	Goodrich Manufacturing	12/10/2019 12:34 PM
95	Parking improvements before approval of commercial businesses. . Maybe shuttle if no land is available.	12/10/2019 12:27 PM
96	Old buildings in downtown	12/10/2019 12:26 PM
97	Strip mall	12/10/2019 12:09 PM
98	Old Cameo beauty shop and ceramics building	12/10/2019 11:59 AM
99	Empty store fronts near Dollar General	12/10/2019 11:50 AM
100	Kens ready mix	12/10/2019 11:26 AM
101	All of it	12/10/2019 11:18 AM
102	Red/brown building next to post office	12/10/2019 11:00 AM
103	Main Street	12/10/2019 10:30 AM
104	sled hill, right next to river. danger.	12/10/2019 9:29 AM
105	Downtown	12/10/2019 7:24 AM
106	Strip mall (Dollar General, Tom's, Goodwill, etc)	12/10/2019 7:11 AM
107	The Building next to Post Office	12/10/2019 4:55 AM
108	The buildings on the north side of the post office.	12/10/2019 4:33 AM
109	All	12/10/2019 4:30 AM
110	Red pole barns near post office	12/10/2019 4:18 AM
111	The building were cameo salon was	12/10/2019 4:08 AM
112	Vacant Buildings	12/10/2019 4:00 AM
113	Shopping downtown	12/10/2019 2:23 AM
114	Mason Building	12/9/2019 11:46 PM
115	The vacant buildings across from cranberries	12/9/2019 11:33 PM
116	Dollar general strip	12/9/2019 10:54 PM
117	The current downtown area on Hegel	12/9/2019 9:47 PM

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118	Old manufacturing facility on M15	12/9/2019 9:27 PM
119	Commons Park!	12/9/2019 1:57 PM
120	The red buildings next to the post office	12/6/2019 9:46 PM
121	Building next to the Post Office	12/5/2019 6:05 PM
122	Hill property across from the park and next to Hegel rd bridge	12/5/2019 4:36 PM
123	old Goodrich Manufacturing building on E side M15	12/5/2019 2:47 PM
124	Village parking lot should be larger	12/4/2019 8:31 PM
125	Find unique businesses for existing empty buildings	11/29/2019 9:59 PM
126	Parking lot buildings across from Cranberries	11/29/2019 7:19 PM
127	Red horrid buildings by post office	11/29/2019 6:24 PM
#	SECOND CHOICE -	DATE
1	The Chase bank property needs to become additional condo development possibly connecting to the Hegel Rd parcel. ent	12/26/2019 5:34 PM
2	Real Estate companies!	12/26/2019 2:16 PM
3	Add sidewalk on Hegel for residents to walk/ride to town	12/25/2019 4:12 AM
4	Vacant lot in the M15 plaza development	12/22/2019 4:19 PM
5	North end of Reid Elementary playground	12/17/2019 2:31 AM
6	Vacant building where Rx used to be	12/16/2019 11:20 PM
7	Abandoned business next to Post Office	12/15/2019 4:07 PM
8	Mill Point Place	12/15/2019 11:24 AM
9	The old Masonic Lodge/Ceramic company	12/14/2019 2:07 PM
10	The historic buildings on the north side of Hegel	12/14/2019 11:23 AM
11	M-15 and Oak -	12/14/2019 4:49 AM
12	M-15 property on south side coming into town	12/13/2019 2:15 PM
13	Manufacturing building next to post office	12/13/2019 12:03 PM
14	Empty store fronts need tenants	12/13/2019 3:49 AM
15	improvements to the village commons park	12/13/2019 2:12 AM
16	Bike path along m15 south of town	12/12/2019 10:34 PM
17	downtown empty buildings	12/12/2019 7:51 PM
18	Goodrich Commons continued improvements	12/12/2019 7:28 PM
19	Rec ball fields at Reid	12/12/2019 5:35 PM
20	Space on north side of Hegel from the red light to ceramic building looks too industrial.	12/12/2019 2:43 PM
21	Keep added developments north or south on 15	12/12/2019 1:17 PM
22	Down town	12/12/2019 12:16 PM
23	Hegel - Main Street	12/12/2019 4:17 AM
24	Vacant eyesore buildings downtown	12/12/2019 3:47 AM
25	The park across from reid	12/12/2019 3:22 AM
26	The parking lot next to the coney island	12/12/2019 1:37 AM
27	Millpond place by beacon and bridge	12/12/2019 1:29 AM
28	The old house for sale across from the pines assisted living	12/12/2019 1:10 AM
29	Dollar general plaza	12/12/2019 12:56 AM
30	Subway/Gas Station	12/12/2019 12:54 AM
31	Across from dollar general	12/12/2019 12:46 AM
32	Quarter car wash	12/11/2019 8:45 PM
33	Commons Park - amphitheater for music in the park/school concerts, dances, etc	12/11/2019 8:42 PM
34	The park by the bus garage	12/11/2019 6:38 PM
35	M-15 FROM WEST HEGEL NORTH TO VILLAGE LIMITS	12/11/2019 4:37 PM
36	Building across from Cranberries	12/11/2019 4:00 PM
37	Empty lots on M15 across from dollar general	12/11/2019 3:53 PM
38	Subway building	12/11/2019 2:57 PM

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39	North m-15	12/11/2019 2:43 PM
40	On the North side of Hegel from 15 to the empty ceramic shop. It's ugly!	12/11/2019 2:41 PM
41	Chase bank	12/11/2019 2:11 PM
42	?	12/11/2019 1:12 PM
43	Dollar General plaza	12/11/2019 12:52 PM
44	Park by creek	12/11/2019 12:02 PM
45	More small business choices downtown.	12/11/2019 11:46 AM
46	Out of business pharmacy	12/11/2019 11:28 AM
47	Vacant property downtown across from Cranberries	12/11/2019 10:52 AM
48	8057 state rd	12/11/2019 10:15 AM
49	The commons	12/11/2019 4:39 AM
50	Dollar General Plaza	12/11/2019 3:18 AM
51	The Goodrich plaza	12/11/2019 3:13 AM
52	Seemingly vacant insurance agency on northeast corner of M15 and East Hegel rd	12/11/2019 3:13 AM
53	Two houses across beacon bridges on m15, redelvope or remove	12/11/2019 1:21 AM
54	Park near dam	12/11/2019 12:49 AM
55	Empty buildings across from cranberries	12/11/2019 12:44 AM
56	Dam needs to be fixed	12/11/2019 12:34 AM
57	Red warehouse on m-15 by post office	12/11/2019 12:19 AM
58	Vacant pharmacy building	12/11/2019 12:18 AM
59	The old pharmacy	12/11/2019 12:18 AM
60	Antique store	12/11/2019 12:17 AM
61	Empty store fronts in "downtown"	12/10/2019 10:47 PM
62	Area by Browns	12/10/2019 10:28 PM
63	Karate place	12/10/2019 10:21 PM
64	park in town	12/10/2019 9:39 PM
65	Commons Park	12/10/2019 9:22 PM
66	Goodrich Commons	12/10/2019 8:20 PM
67	Next to post office	12/10/2019 8:07 PM
68	Hemptions	12/10/2019 7:40 PM
69	Subway	12/10/2019 7:16 PM
70	improve gas station & mechanic shop across from John's on M-15	12/10/2019 6:54 PM
71	Upgrade the downtown empty stores	12/10/2019 4:23 PM
72	The plaza on M-15	12/10/2019 2:50 PM
73	Rental properties downtown (appearance)	12/10/2019 2:41 PM
74	M-15	12/10/2019 2:22 PM
75	Building that shares Post office parking lot	12/10/2019 2:08 PM
76	Parking at gas stations	12/10/2019 2:02 PM
77	The building next to post office	12/10/2019 2:02 PM
78	Trader Joe's	12/10/2019 2:00 PM
79	Building next to Post Office	12/10/2019 1:59 PM
80	Car wash	12/10/2019 1:58 PM
81	Encourage businesses to buildings near dollar general (with more affordable rent) more small town businesses or shops, restaurant, etc	12/10/2019 1:51 PM
82	4 vacant lots that used to be Party Store/Ice Cream Shop on M15	12/10/2019 12:34 PM
83	Cement plant vicinity and BP on east side of M15	12/10/2019 12:27 PM
84	Old homes/buildings on m-15	12/10/2019 12:26 PM
85	Mfg. building next to bank	12/10/2019 12:09 PM
86	Empty Pharmacy building	12/10/2019 11:50 AM
87	Next to post office	12/10/2019 11:26 AM

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88	All of it	12/10/2019 11:18 AM
89	All the vacant commercial buildings on Hegel Rd.	12/10/2019 11:00 AM
90	M15 south of Hegel	12/10/2019 10:30 AM
91	Dollar general strip mall	12/10/2019 7:24 AM
92	Hegel Road (Library, Smokin J's, salon, etc)	12/10/2019 7:11 AM
93	Buildings across from Cranberries	12/10/2019 4:55 AM
94	The whole property that dollar general, goodwill, and the old pharmacy are on	12/10/2019 4:33 AM
95	All	12/10/2019 4:30 AM
96	Old Masonic temple	12/10/2019 4:18 AM
97	The insurance building on corner of Hegel and 15	12/10/2019 4:08 AM
98	Town park	12/10/2019 4:00 AM
99	Activites at the park	12/10/2019 2:23 AM
100	Tennis Courts/Park Area	12/9/2019 11:46 PM
101	The plaza area by Toms	12/9/2019 11:33 PM
102	The two buildings Across from cranberries	12/9/2019 10:54 PM
103	M-15 through the village including the strip malls and most importantly all the vacancies	12/9/2019 9:47 PM
104	Empty businesses downtown	12/9/2019 9:27 PM
105	Penninsula on the Millpond off from ridge rd	12/5/2019 4:36 PM
106	old Photography studio on W side of M15	12/5/2019 2:47 PM
107	Building at Clarence and Hegel should be addresses	12/4/2019 8:31 PM
108	Fund unique businesses for existing empty buildings	11/29/2019 9:59 PM
109	Park access from Hegel	11/29/2019 7:19 PM
110	Concrete company	11/29/2019 6:24 PM
#	THIRD CHOICE -	DATE
1	Existing store/manufacturing fronts need updated to enhance the Village (instead of looking downtrodden).	12/26/2019 5:34 PM
2	empty buildings	12/26/2019 2:16 PM
3	More trees near Dollar General strip	12/25/2019 4:12 AM
4	the old ceramic shop down town	12/22/2019 4:19 PM
5	Vacant building on West side of Hegel	12/16/2019 11:20 PM
6	Abandoned homes and businesses	12/15/2019 4:07 PM
7	The School Bus Garage	12/15/2019 11:24 AM
8	The entire village plaza that contains Dollar General and Goodwill	12/14/2019 2:07 PM
9	The old White House at the corner of 15 and Hegel	12/14/2019 11:23 AM
10	Property around north entrance of town	12/13/2019 2:15 PM
11	Old Atlas dance hall across from atlas post office	12/13/2019 12:03 PM
12	Sidewalk down Ridge near golf course.	12/13/2019 3:49 AM
13	buildings next to parking lot downtown	12/13/2019 2:12 AM
14	The dumpsters that are in full view	12/12/2019 7:28 PM
15	Resurface roads around village	12/12/2019 5:35 PM
16	On m15 headed north coming into town just after Green road. It is empty land now.	12/12/2019 2:43 PM
17	South of plaza on m15	12/12/2019 12:16 PM
18	South side of town	12/12/2019 4:17 AM
19	The lot with dollar general/goodwill	12/12/2019 3:22 AM
20	The abandoned (?) White building on Hegel and M15	12/12/2019 1:37 AM
21	Cement company next to the park	12/12/2019 1:29 AM
22	The entire side of M-15 across from the pines assisted living, too many run down homes not taken care of	12/12/2019 1:10 AM
23	Bullring	12/12/2019 12:56 AM
24	Country Club Parking Lot	12/12/2019 12:54 AM
25	New trail should be expanded	12/12/2019 12:46 AM

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26	Warehouses next to post office	12/11/2019 8:45 PM
27	Millpond - home for sale on M15 turn into rec center for seniors, teens, etc and sitting area on Millpond	12/11/2019 8:42 PM
28	WEST HEGEL TO VILLAGE LIMITS	12/11/2019 4:37 PM
29	Vacancy downtown for additional dining and shopping	12/11/2019 3:53 PM
30	Main strip cranberries	12/11/2019 2:43 PM
31	15 needs more businesses. Also widen the lanes and make a median with beautiful plants and flowers.	12/11/2019 2:41 PM
32	Where the old Jan's sport shop was	12/11/2019 2:11 PM
33	?	12/11/2019 1:12 PM
34	Former bank site...Chase	12/11/2019 12:52 PM
35	Slower speed limit on m15 through town.	12/11/2019 11:46 AM
36	Our of business karate place	12/11/2019 11:28 AM
37	Move Fire dept to atlas township and use building for senior center or recreational activity center	12/11/2019 10:52 AM
38	Across from Dollar general	12/11/2019 10:15 AM
39	Main st	12/11/2019 4:39 AM
40	Old Juniors Cafe Plaza	12/11/2019 3:18 AM
41	Downtown the Mason building	12/11/2019 3:13 AM
42	Vacant commercial property to south of beacon and bridge	12/11/2019 3:13 AM
43	Empty buildings on hegel , need business old world charm, bakery?	12/11/2019 1:21 AM
44	Area near old chase bank	12/11/2019 12:49 AM
45	Turn lake back to creek	12/11/2019 12:34 AM
46	Where the old party store was on m15	12/11/2019 12:19 AM
47	Old manufacturing plant	12/11/2019 12:18 AM
48	Need a grocery store	12/11/2019 12:18 AM
49	Park	12/11/2019 12:17 AM
50	Empty out lots adjacent to the Coney/Dollar General/Goodwill parking lot	12/10/2019 10:47 PM
51	Plaza with Dollar General	12/10/2019 10:28 PM
52	Buildings across from Cranberries	12/10/2019 10:21 PM
53	businesses on m-15	12/10/2019 9:39 PM
54	Millpond	12/10/2019 9:22 PM
55	Vacant Buildings Downtown	12/10/2019 8:20 PM
56	Dollar general plaza	12/10/2019 7:40 PM
57	Subway	12/10/2019 7:16 PM
58	improve body shop location	12/10/2019 6:54 PM
59	Next to Brown's Do It Center	12/10/2019 4:23 PM
60	Across the street from cranberries	12/10/2019 2:50 PM
61	The old pharmacy building	12/10/2019 2:02 PM
62	Whole Foods	12/10/2019 2:00 PM
63	Shopping	12/10/2019 1:58 PM
64	Improve appearance and add businesses/storefronts to large vacant building near post office - think a gym, indoor rec for kids/adults, shops, something other than a giant eyesore	12/10/2019 1:51 PM
65	Vacant lot next to parking lot across from Cranberries	12/10/2019 12:34 PM
66	Be sure to install sidewalks and trails with any developments.	12/10/2019 12:27 PM
67	Strip mall building on m-15	12/10/2019 12:26 PM
68	Old ceramic shop and hair salon building in downtown	12/10/2019 12:09 PM
69	Empty Chase Bank	12/10/2019 11:50 AM
70	Old chase bank	12/10/2019 11:26 AM
71	All of it	12/10/2019 11:18 AM
72	Ken's Redi-Mix	12/10/2019 11:00 AM
73	M15 north of Hegel	12/10/2019 10:30 AM

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74	Bldg next to m15 post office	12/10/2019 7:24 AM
75	School areas	12/10/2019 7:11 AM
76	Office Building Across from Ken's	12/10/2019 4:55 AM
77	North side of Hegel looks like garbage including the building that the barber is in and Hemptons	12/10/2019 4:33 AM
78	All	12/10/2019 4:30 AM
79	Dirty White House's where Hegel ends into m15	12/10/2019 4:18 AM
80	The old Goodrich manufacturing building	12/10/2019 4:08 AM
81	No more salons	12/10/2019 4:00 AM
82	Ugly Red Building by Post Office	12/9/2019 11:46 PM
83	Vacant lot next to toms	12/9/2019 11:33 PM
84	Where juniors cafe was	12/9/2019 10:54 PM
85	Cement factory	12/5/2019 4:36 PM
86	The Hill home on S side of Hegel Road	12/5/2019 2:47 PM
87	Remove dam and make a spillway	12/4/2019 8:31 PM
88	Encourage development of unique businesses	11/29/2019 9:59 PM
89	Entrance buildings at car wash	11/29/2019 7:19 PM
90	Concrete company	11/29/2019 6:24 PM

Q8 Any additional thoughts or comments that you'd like to share regarding land use or future vision for the Village of Goodrich?

Answered: 94 Skipped: 151

#	RESPONSES	DATE
1	Atlas Township (including Goodrich) has a older population but has not kept up with housing needs for those wanting to stay in Goodrich/Atlas Township. The Village and Township need to change the zoning so more condo type living can be built within each others borders.	12/26/2019 5:34 PM
2	Allow businesses such as a market or small grocery store to reside in the village, improve downtown to be more attractive and a walkable shopping/entertainment area.	12/26/2019 2:16 PM
3	A bakery!!! Sidewalks, and more "community" things, especially in warm weather months.	12/25/2019 4:12 AM
4	I think the village needs to more open to multi family dwelling development. not enough people to support a healthy commercial community.	12/22/2019 4:19 PM
5	Please build upon NON motorized walking/biking trails and connect them to others.	12/20/2019 11:30 PM
6	Keep small town atmosphere. No commercial expansion. No apartments. No trailer parks. No weed stores. We moved here for a reason. There aren't too many quiet places left. With expansion comes problems. Please do not force residents out.	12/15/2019 7:15 PM
7	Business development should enhance the appeal of Goodrich, i.e. specialty shops, family recreation.	12/15/2019 4:07 PM
8	The Village Park is embarrassing and needs a lot of work. I'm for the handicap access but the ramp looks ridiculous. The view is a crumbling dam, cement company and a bus garage. Very uninviting and not fun for children. I also think moving the Fire Hall would be a wise investment. Who was responsible for giving away prime real estate like that for a township fire station? It would have been better served as the village park.	12/15/2019 11:24 AM
9	Be more mindful of residents in the downtown area. Allowing Smoking J's to have bands and outdoor seating has completely ruined my summer (and other) nights. I can no longer leave my windows open and get a peaceful nights sleep.	12/14/2019 2:39 PM
10	Goodrich will be best maintained as a small rural community, but this doesn't mean we can't bring in more small shops, grocery stores, restaurants etc. The old town Clarkston area on M-15 is a great model for Goodrich.	12/14/2019 2:07 PM
11	Grocery Store is a must.	12/14/2019 4:49 AM
12	It would be more beneficial to residents if the village was dissolved and became part of Atlas Township. There's a lot of money wasted on services that could be effectively done by the township.	12/13/2019 2:16 PM
13	Access to childcare in the area is very very sparse. A childcare center would be wonderful since myself and many others must go out of the way in neighboring districts to obtain.	12/13/2019 2:15 PM
14	We have a long standing cement business in a prime downtown location that's near the schools and park. Not the most welcoming site, move foot traffic to downtown area.	12/13/2019 12:03 PM

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15	It would be great if the village and township combined to have joint efforts.	12/13/2019 3:49 AM
16	Disband the village. We should be under Atlas Township. Taxes are too high for services provided. Fire and medical are poor. Downtown looks a mess. M15 corridor is rundown and an eyesore.	12/13/2019 3:37 AM
17	access to the village property on the millpond	12/13/2019 2:12 AM
18	Please fix the roads.	12/12/2019 7:44 PM
19	Walkability is very important. Our sidewalks need care, and expansion. A walk connection between the Rose Lane / Fox and downtown. Walking perimeter path around the Commons, and around the school perimeter and joining with M15 through an easement through the new Rental Hall there. So much more could be done without huge expense to keep us walking, socializing, and learning about our community by putting on our shoes and heading out our door !!!	12/12/2019 7:28 PM
20	Better dining options, market for produce(little market for quick good items- not dollar general)	12/12/2019 6:10 PM
21	LED lighting along m-15	12/12/2019 5:35 PM
22	Dissolve the village and roll it into Atlas Township. That would save money. Why do we need to pay for two governing bodies. Fire evetyone who works for the Village of Goodrich except the guy who shovels the snow!	12/12/2019 2:43 PM
23	My thoughts are that this village has been neglected for far to long ! Many people on planning board have been there on and off for years ! Need fresh faces ! Should be only residents that live in village on planning committee, not business owners with know local residents ownership of home ! The continued politics of past attitudes that don't diminish, leads me to believe consolidation of the village with the township would be a huge positive for a better future in town and would save on double taxing ! Need a hired professional to recreate the park and it's atmosphere to what it can be and use to be til neglected and mismanaged by locals not really knowing correctly what to do or when and how . The good ole boy attitude needs to be removed . I'm all for consolidating and saving tax dollars for locals and moving forward to make this town what it deserves to be and the village has proved for far to long it's neglect of beautification, proper handling of disasters such as the flooding issues they neglected and neglect of proper professional staff with a welcoming helpful attitude that should be at the front door every time one walks in the door. Their rude and have been for years ... The village planning committee has been a joke in the past ! As you see nothing has been done in town in years ! Can't keep businesses, can't get a grocery store even. It's become a huge risk for anyone even thinking to start a business to contemplate coming to the village ! It's sad and the village deserves far more then is here! And so do tax payers !	12/12/2019 1:17 PM
24	Encourage new businesses, and discourage landlords from charging ridiculous retail/commercial space rental fees. Property owners should be required to properly maintain the property INCLUDING Appearance. The shopping center where Goodwill is looks dilapidated and a mess. Obviously there is a problem because businesses choose not to open or stay in this area. Also, actions by the Village representatives must improve because poor representation negatively affects our community.	12/12/2019 4:17 AM
25	There are too many commercial buildings that are eyesores within Goodrich. Building owners should have to do something with them.	12/12/2019 3:47 AM
26	Love it	12/12/2019 2:29 AM
27	Some smaller, more affordable rental properties for lower income people would be nice.	12/12/2019 1:37 AM
28	Before bringing in more businesses to abandon more buildings they need to fill the vacant ones. Where is the code enforcer? Why do we even pay village taxes? Everything the village does could be handled through the township or the county or with a township dda. The council is a circus. Time to dissolve it. We don't just need to work with atlas twp. on commercial growth. They could probably mange the village better and for far less taxes.	12/12/2019 1:29 AM
29	I would love to see the downtown part of GOODRICH flourish just as holly and Fenton are. More events to get the community out and buying from our local businesses, more small/local business owners and safer, more accessible biking and walking paths along Hegel from M-15 to the middle and elementary schools	12/12/2019 1:10 AM
30	No	12/12/2019 12:56 AM
31	I feel like before we do any type of development the new drain system needs to be put in and working. It's not right to continue upgrading the village when you have several people at risk STILL. That's should be the number one priority.	12/12/2019 12:54 AM
32	All new business buildings should have a downtown historical design to them so they fit into the historic downtown	12/11/2019 8:45 PM
33	There is not much vacant land in the village. Main priority is access to Millpond. Seniors also need activity center for meeting, exercise programs, etc	12/11/2019 8:42 PM
34	Encourage development in downtown both M15 and on Hegel. Bring people in from surrounding areas to spend in Goodrich instead of everyone spending in surrounding areas for dining and shopping. Thank you	12/11/2019 3:53 PM
35	This town will never grow unless you get businesses that are willing to hire local people. SO many people drive long distances to work. It's crazy. Growth means more businesses, more money to spend on local needs, time saved from driving an hour to make a simple trip to the store. Please don't hang on to the past..... we need more businesses and jobs.	12/11/2019 2:41 PM

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36	Downtown main street needs to be repaved to show that the village is atleast trying to make a difference. Figure out how to limit the traffic increase of traffic down green rd to gale rd. Stop raising taxes and double taxing and actually put the money where it needs to be. Let some new businesses come in and help them want to stay here. My list is too long.	12/11/2019 2:11 PM
37	I love the look and feel of Goodrich. The dining and small shops are wonderful. It is a real treat to meet my extended family there. It would be a shame if Goodrich started moving in the direction of Davision which has become impersonal and busy.	12/11/2019 1:06 PM
38	Dissolve council/village. Merge with Atlas	12/11/2019 12:52 PM
39	More dining options on m15 and only mom and pop business downtown. No more realtor businesses!!	12/11/2019 11:46 AM
40	I love living here. I love our saftey and our people. I just think it needs to be spruced up a little. Thank you for creating this survey.	12/11/2019 11:28 AM
41	Keep small town atmosphere. Have unique shops like bakery, soda shop, candy shop, Etc	12/11/2019 10:52 AM
42	We have access to larger cities and expressways within 10 mins of us. We do not need to bring the larger city to Goodrich. This town needs to focus on community, education, and the small town feel.	12/11/2019 10:15 AM
43	Screw the park on the pond absolute trash	12/11/2019 4:39 AM
44	Good rich is a small rural community. I would like to see it kept that way. Development of the blighted areas along m15 would be helpful, as well as a spruce up and reinvigoration of downtown businesses. Businesses that would stay in the community.	12/11/2019 3:13 AM
45	I'd like to see a park and play structure for families and children that can be used while school is in session.	12/11/2019 3:09 AM
46	No more apartments	12/11/2019 2:16 AM
47	Keep small feel but add some businesses to make it more interesting.	12/11/2019 12:49 AM
48	Take out Kens cement mixing looks like crap	12/11/2019 12:34 AM
49	I would love to see a bustling little downtown. Abundant in vibrant little shops and restaurants to take the family. It would be nice to have some quick food options as well. A drive thru would be nice. We need to get people stopping on their home commutes. Our little town had a ton of potential.	12/11/2019 12:19 AM
50	M-15 is a state highway. Bringing in businesses on m-15 does not take away from being a small town. People travel daily for work and having businesses that the community could benefit from is two fold. And we need a grocery store. Dollar general is not the answer!	12/11/2019 12:18 AM
51	Dissolve the village. Waste of tax dollars. 3/4 of of budget goes to employees not improvements to roads or infrastructure. Remove mill pond damn. It's just a liability and not all residents have access to the millpond, but the village uses villagers tax dollars illegally to maintain it. Corruption	12/11/2019 12:18 AM
52	I believe Atlas twp should run under Goodrich Twp only and do away with the Village. It's costing the owner more money and hurting any new construction growth to move into Atlas Twp. Taxes are already scarring off a lot of new buyers from moving into this area. It's only causing a lack of growth.	12/11/2019 12:17 AM
53	Deli, additional outdoor dining options.	12/11/2019 12:17 AM
54	I moved because of the small town, rural lack of development. No big apartment buildings.	12/10/2019 10:47 PM
55	Allow at least one or two building to be modified for something drive thru, even if it's a local sandwich shop or donut shop and not a nationwide chain	12/10/2019 10:28 PM
56	Disband the village.	12/10/2019 9:50 PM
57	village can go away. we just pay for employees and the town looks like crap.	12/10/2019 9:39 PM
58	Why do we even have a Village? All we're doing is paying double taxes and getting nothing in return except a bunch of neighbors fighting.	12/10/2019 9:22 PM
59	NO trailer parks	12/10/2019 8:58 PM
60	We need to allow our town to grow while still preserving the small town feel. It is possible. We could have additional businesses along M-15 and revitalize our downtown area to optimize the Village of Goodrich and give the residents the best of both worlds. I truly feel a DDA would be the option to help revitalize the downtown over the long term. I feel like the DDA needs to capture the area of downtown and along M-15. I would love to see a couple fast food restaurants along M-15 as well as our downtown spruced up.	12/10/2019 8:20 PM
61	Stop with the path behind the homes on Creekside.	12/10/2019 8:07 PM
62	Less developement to keep the country feel.Lift the ordinances on golf carts and Atvs.	12/10/2019 7:59 PM
63	Stop developing subdivisions!!!	12/10/2019 7:40 PM
64	Expansion of bike path, more attractive night life. Park facilities upgrade.	12/10/2019 7:35 PM
65	I used to work at subway. They should not be selling to people in Goodrich vary dirty and selling expired meat	12/10/2019 7:16 PM
66	Would like to see more options available to the public.. eating establishments	12/10/2019 4:23 PM

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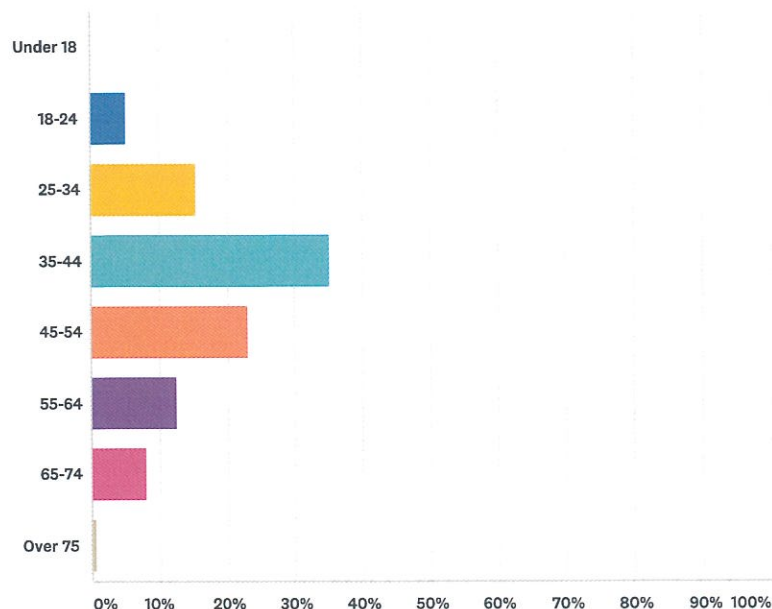
67	I think we need Goodrich to satisfy our needs without turning it into something large and chaotic. We shouldn't have to drive to other towns to get what we need (groceries, reasonably priced gas, etc). The current situation is not supportive of the demand. There's a vet who doesn't take new patients, a salon you can't get into, and there are zero options for healthy food. I think it can be kept quaint and locally owned while still having more available.	12/10/2019 2:41 PM
68	It's time to let go of the idea downtown is needs to be preserved and let it develop on a smaller scale compared to the Fentons and the Clarkstons so Goodrich can also become an actual destination instead of a drive bye town	12/10/2019 2:33 PM
69	The City of Clio, years ago, was a small town. They had a developer come in to make a plan to expand and grow. Upon doing so, traffic increased, housing value went down, and the quality of education went down with the urban development. They are now faced with closing two elementary schools and have closed half of the high school, due to lack of enrollment. We need to take a good look at neighboring communities and make clear decisions based on what we know could happen.	12/10/2019 2:08 PM
70	Make it an enjoyable place to be and keep people in their town. I leave continuously because we have nothing	12/10/2019 2:00 PM
71	I think the important things that this survey questions are hard to bring across are improvement of the multiple vacant properties downtown and along 15 that are making it look like a ghost town - encourage new businesses (restaurants, a gym, bakery, crafts, entertainment etc) so that we can look more vibrant and bring business to the town without expanding along 15 with more commercial enterprise. More "fun" downtown activities and events/entertainment would be great and would help bring citizens into the area to discover and fall in love with the new shops that become a part of their community. Adult softball leagues, fun community events/parades like they frequently do in Davison, music in the park, better park equipment to bring my children to come play, a small bakery/cafe where we could stop to get cookies and sandwiches to eat in the park or buy a cake for a birthday party etc.... enhance what we have rather than re-start building new but to do that we need to encourage multiple small businesses to all the vacant storefronts/buildings (with affordable rent so they can get started).	12/10/2019 1:51 PM
72	The village needs to allow m15 corridor to expand into commercial retail. If Goodrich is going to improve retail/commercial space needs to be allowed along m15 corridor. Right now Goodrich is only a pass through not a destination. With increased business success along corridor the small businesses in village can have a better chance of survival. The village can still keep its small town feel with help if expanded business on m15	12/10/2019 12:52 PM
73	I'd love to see Goodrich become more than a pass through town. Eclectic stores and dining places. Even decorations. When I drive in to town in the eve, only one side of m15 has decorations for Christmas. If both sides had lights it would look so much better. If we could be a little more like Clarkstons downtown.	12/10/2019 12:41 PM
74	Maintain our small town/rural/agricultural community. We do not want to be overdeveloped and lose what makes us special.	12/10/2019 12:34 PM
75	Don't allow businesses to determine the appearance of buildings. Think consistency and quality with a theme. Avoid M15 area like Davison and Ortonville with Hodgepodge of random architecture and signage. Ensure adequate parking unlike Fenton congestion prior to new business approvals. Create concert venue downtown like Oxford with family friendly activities in park.	12/10/2019 12:27 PM
76	We don't need mobile home parks, senior housing, or apartment buildings. This is a small rural town that needs to stay that way. People live here and move here because of how the housing is. If they want those types of housing they will go to Waterford, Grand Blanc, Clarkston, etc. We need the master plan to keep development to larger size lots and stop urban sprawl.	12/10/2019 12:26 PM
77	While we love the small town feel, there is hardly anything here. We have to go outside of Goodrich to grocery shop, or to find a variety for a choice of a meal. It can still be small town with new businesses to draw people in. Goodrich is a drive through town for commuters. They do not stop to do business here, it doesn't look very inviting. An Aldi would be nice or a small grocer. Not inviting a Walmart into town. But something that offers more than what is available.	12/10/2019 11:50 AM
78	Would like to see a grocery store, boutique in our little town.	12/10/2019 11:49 AM
79	Goodrich needs to be more selective in the businesses they allow downtown. At one point we had 4 hair salons and little else. (We still have 3, I believe?) Make it a place people want to walk around a little and frequent the places there...restaurants, coffee shop/bakery, specialty shops, etc.	12/10/2019 11:00 AM
80	Allow small businesses to grow. Encourage family businesses.	12/10/2019 10:30 AM
81	answer the phone.	12/10/2019 9:29 AM
82	Basically get some nice little eateries, nice shops, make all downtown businesses look nice. Have the building owners stop raping the businesses that try to come here.	12/10/2019 4:33 AM

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83	The Village is supposed to be the desired place to live, and the roads are terrible, abandoned buildings everywhere, zero curb appeal in town, and a park with basically nothing in for any age group. We need to restructure the park to accommodate the families that currently pay the higher taxes in the village, improve the curb appeal of downtown even the Christmas decorations are old and basic, eliminate the run down abandoned buildings or make the owner of those buildings renovate the exterior to have it be more pleasing to look at. Should there be a limit to the amount of real estate offices, barber shops, & beauty salons? There is zero retail and nothing to draw people to town or keep people in town. The food trucks are fun and social when they are open, but they are only open 4x/year. Temporary pop ups. My general feeling is there is a younger family demographic with money to spend and the village does nothing to capitalize on that. So, we all go to other neighboring communities where those things are available.	12/9/2019 11:46 PM
84	I would love to see a bakery, more restaurants, shopping, grocery or fruit market	12/9/2019 10:54 PM
85	Please maintain our excellent DPW. Also i dont want anymore apartmentv buildings in this community.	12/9/2019 3:16 PM
86	We need space and activity for families to gather and play.	12/9/2019 1:57 PM
87	Pave more roads	12/6/2019 9:46 PM
88	We love living in Goodrich!!! Love the small town and friendly people. Just wish village and the village council would come together!	12/5/2019 6:05 PM
89	I don't think the Village needs Industrial	12/5/2019 4:36 PM
90	should eliminate industrial land use, our community is no longer a manufacturing community. We have a serious need for senior housing within our aging community	12/5/2019 2:47 PM
91	Keep the Mill Pond it's beautiful! Keep the park a place for picnics with some adult exercise equipment and not a kid park. The kids have a park across the street at the school.	12/4/2019 8:31 PM
92	I'd love to open a business in Goodrich but have no start up capital. Offer incentives for unique places to compliment Cranberries cafe. Keep the small town feel. Improve, GREATLY, the education of the schools. Keep the small town feel. Only suggestion is an indoor volleyball/soccer sports complex. Keep the small town feel. Tell owners of dollar general complex to pave the parking lot. It needs it desperately.	11/29/2019 9:59 PM
93	1) This survey has no unique identifier allowing multiple submissions by the same applicant which will distort results. 2) Should consider building downtown into a central hub for business and entertainment. 3) Entrances of Goodrich from all directions, especially on M15 should be clean, groomed, and presentative of a growing community that prides itself on quality not old farm buildings.	11/29/2019 7:19 PM
94	When you drive into Goodrich, either way on M15-we don't need banners, we need a landscape plan to camouflage the concrete company and all Commercial Buildings should be required to have a similar landscape plan on all out buildings with landscape plan that is adhered to. Apartments should be required to paint/repair building on regular basis with landscaping (greenview Apts as an example of severe blight especially in back).	11/29/2019 6:24 PM

Q9 In what age range do you fall?

Answered: 174 Skipped: 71

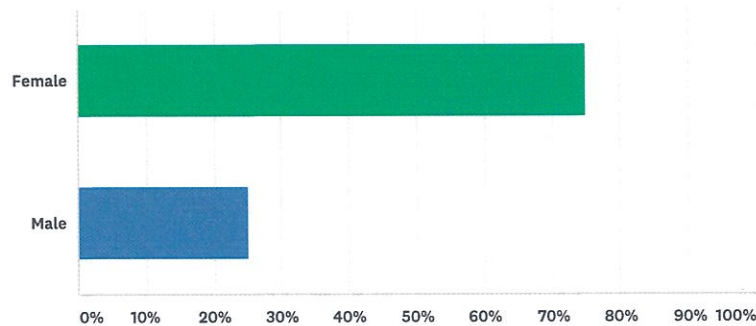


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ANSWER CHOICES	RESPONSES	
Under 18	0.00%	0
18-24	5.17%	9
25-34	15.52%	27
35-44	35.06%	61
45-54	22.99%	40
55-64	12.64%	22
65-74	8.05%	14
Over 75	0.57%	1
TOTAL		174

Q10 What is your gender?

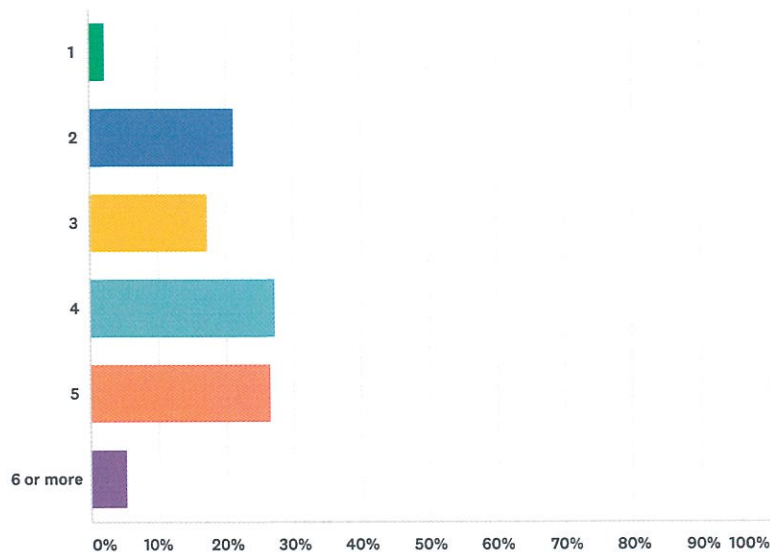
Answered: 171 Skipped: 74



ANSWER CHOICES	RESPONSES	
Female	74.85%	128
Male	25.15%	43
TOTAL		171

Q11 How many people live in your household?

Answered: 173 Skipped: 72



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ANSWER CHOICES	RESPONSES	
1	2.31%	4
2	21.39%	37
3	17.34%	30
4	27.17%	47
5	26.59%	46
6 or more	5.20%	9
TOTAL		173

Q12 Including yourself, how many people in your household are:

Answered: 161 Skipped: 84

ANSWER CHOICES	RESPONSES	
Newborn to the age of 5	35.40%	57
Age 6-11	48.45%	78
Age 12-18	46.58%	75
Age 19-24	29.19%	47
Age 25-34	31.06%	50
Age 35-44	49.07%	79
Age 45-54	36.02%	58
Age 55-64	22.98%	37
Age 65-74	19.25%	31
Over 75	10.56%	17

#	NEWBORN TO THE AGE OF 5	DATE
1	2	12/25/2019 4:13 AM
2	1	12/14/2019 2:09 PM
3	0	12/13/2019 2:18 PM
4	1	12/13/2019 2:16 PM
5	1	12/12/2019 5:54 PM
6	2	12/12/2019 1:12 AM
7	0	12/12/2019 12:57 AM
8	0	12/12/2019 12:47 AM
9	1	12/11/2019 8:53 PM
10	1	12/11/2019 6:40 PM
11	NONE	12/11/2019 4:39 PM
12	1	12/11/2019 4:01 PM
13	2	12/11/2019 2:17 PM
14	1	12/11/2019 1:13 PM
15	0	12/11/2019 12:54 PM
16	2	12/11/2019 11:47 AM
17	2	12/11/2019 10:17 AM
18	2	12/11/2019 6:56 AM
19	0	12/11/2019 4:41 AM
20	0	12/11/2019 3:14 AM
21	1	12/11/2019 3:11 AM
22	2	12/11/2019 2:17 AM
23	1	12/11/2019 2:17 AM

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24	2	12/11/2019 1:45 AM
25	2	12/11/2019 1:23 AM
26	0	12/11/2019 12:37 AM
27	1	12/11/2019 12:21 AM
28	1	12/11/2019 12:19 AM
29	2	12/10/2019 10:29 PM
30	1	12/10/2019 8:21 PM
31	0	12/10/2019 7:18 PM
32	2	12/10/2019 4:30 PM
33	0	12/10/2019 3:34 PM
34	0	12/10/2019 2:09 PM
35	0	12/10/2019 2:03 PM
36	2	12/10/2019 1:52 PM
37	1	12/10/2019 12:53 PM
38	1	12/10/2019 12:51 PM
39	0	12/10/2019 12:42 PM
40	0	12/10/2019 12:36 PM
41	2	12/10/2019 12:29 PM
42	0	12/10/2019 12:17 PM
43	0	12/10/2019 11:56 AM
44	0	12/10/2019 11:02 AM
45	0	12/10/2019 9:33 AM
46	0	12/10/2019 7:25 AM
47	0	12/10/2019 4:01 AM
48	1	12/10/2019 2:44 AM
49	1	12/10/2019 2:25 AM
50	0	12/9/2019 11:35 PM
51	1	12/9/2019 11:07 PM
52	1	12/9/2019 10:56 PM
53	1	12/9/2019 9:48 PM
54	1	12/9/2019 9:27 PM
55	2	12/9/2019 9:02 PM
56	2	12/9/2019 1:58 PM
57	0	12/6/2019 9:47 PM
#	AGE 6-11	DATE
1	1	12/15/2019 10:20 PM
2	2	12/15/2019 11:29 AM
3	One	12/14/2019 11:25 AM
4	1	12/14/2019 7:24 AM
5	0	12/13/2019 2:18 PM
6	2	12/13/2019 2:16 PM
7	1	12/13/2019 12:06 PM
8	2	12/12/2019 10:35 PM
9	2	12/12/2019 5:54 PM
10	3	12/12/2019 2:45 PM
11	2	12/12/2019 2:30 AM
12	0	12/12/2019 12:57 AM
13	2	12/12/2019 12:47 AM
14	2	12/11/2019 6:40 PM

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15	NONE	12/11/2019 4:39 PM
16	1	12/11/2019 4:01 PM
17	2	12/11/2019 3:46 PM
18	1	12/11/2019 2:58 PM
19	3	12/11/2019 2:43 PM
20	2	12/11/2019 1:13 PM
21	3	12/11/2019 12:54 PM
22	2	12/11/2019 11:55 AM
23	1	12/11/2019 11:48 AM
24	1	12/11/2019 11:47 AM
25	1	12/11/2019 10:17 AM
26	0	12/11/2019 4:41 AM
27	1	12/11/2019 4:14 AM
28	0	12/11/2019 3:14 AM
29	1	12/11/2019 3:11 AM
30	1	12/11/2019 2:17 AM
31	2	12/11/2019 1:15 AM
32	0	12/11/2019 12:37 AM
33	1	12/11/2019 12:21 AM
34	2	12/11/2019 12:19 AM
35	3	12/11/2019 12:19 AM
36	1	12/11/2019 12:18 AM
37	1	12/10/2019 10:23 PM
38	3	12/10/2019 9:24 PM
39	2	12/10/2019 8:55 PM
40	1	12/10/2019 8:21 PM
41	1	12/10/2019 8:03 PM
42	0	12/10/2019 7:18 PM
43	2	12/10/2019 4:30 PM
44	0	12/10/2019 3:34 PM
45	1	12/10/2019 2:35 PM
46	1	12/10/2019 2:25 PM
47	1	12/10/2019 2:09 PM
48	0	12/10/2019 2:03 PM
49	2	12/10/2019 2:01 PM
50	1	12/10/2019 1:59 PM
51	1	12/10/2019 12:53 PM
52	1	12/10/2019 12:51 PM
53	0	12/10/2019 12:42 PM
54	2	12/10/2019 12:36 PM
55	0	12/10/2019 12:36 PM
56	1	12/10/2019 12:23 PM
57	3	12/10/2019 12:17 PM
58	2	12/10/2019 11:56 AM
59	1	12/10/2019 11:51 AM
60	2	12/10/2019 11:20 AM
61	0	12/10/2019 11:02 AM
62	1	12/10/2019 10:31 AM
63	1	12/10/2019 9:33 AM
64	1	12/10/2019 7:25 AM

The Village of Goodrich Master Plan Citizen Survey

65	1	12/10/2019 4:34 AM
66	2	12/10/2019 4:32 AM
67	1	12/10/2019 4:01 AM
68	2	12/10/2019 2:25 AM
69	0	12/9/2019 11:35 PM
70	1	12/9/2019 11:07 PM
71	2	12/9/2019 10:56 PM
72	2	12/9/2019 10:06 PM
73	1	12/9/2019 9:48 PM
74	1	12/9/2019 9:27 PM
75	1	12/9/2019 9:02 PM
76	1	12/9/2019 1:58 PM
77	0	12/6/2019 9:47 PM
78	3	12/5/2019 1:34 PM
#	AGE 12-18	DATE
1	1	12/26/2019 2:17 PM
2	1	12/15/2019 10:20 PM
3	Two	12/14/2019 11:25 AM
4	1	12/14/2019 7:24 AM
5	0	12/13/2019 2:18 PM
6	1	12/13/2019 2:16 PM
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9	1	12/12/2019 7:52 PM
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12	1	12/12/2019 2:30 AM
13	1	12/12/2019 1:32 AM
14	0	12/12/2019 12:57 AM
15	2	12/12/2019 12:57 AM
16	1	12/12/2019 12:47 AM
17	2	12/11/2019 8:49 PM
18	0	12/11/2019 6:40 PM
19	NONE	12/11/2019 4:39 PM
20	2	12/11/2019 3:55 PM
21	2	12/11/2019 2:58 PM
22	2	12/11/2019 1:13 PM
23	0	12/11/2019 12:54 PM
24	2	12/11/2019 12:13 PM
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27	3	12/11/2019 11:47 AM
28	2	12/11/2019 11:29 AM
29	3	12/11/2019 4:41 AM
30	2	12/11/2019 4:14 AM
31	2	12/11/2019 3:14 AM
32	1	12/11/2019 3:11 AM
33	1	12/11/2019 2:17 AM
34	2	12/11/2019 2:15 AM
35	1	12/11/2019 1:15 AM

The Village of Goodrich Master Plan Citizen Survey

36	1	12/11/2019 12:50 AM
37	3	12/11/2019 12:37 AM
38	1	12/11/2019 12:21 AM
39	2	12/11/2019 12:18 AM
40	3	12/11/2019 12:18 AM
41	1	12/10/2019 10:23 PM
42	1	12/10/2019 8:21 PM
43	2	12/10/2019 8:10 PM
44	2	12/10/2019 7:18 PM
45	1	12/10/2019 6:55 PM
46	1	12/10/2019 4:30 PM
47	0	12/10/2019 3:34 PM
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49	1	12/10/2019 2:09 PM
50	1	12/10/2019 2:03 PM
51	0	12/10/2019 2:03 PM
52	1	12/10/2019 1:27 PM
53	1	12/10/2019 12:51 PM
54	0	12/10/2019 12:42 PM
55	2	12/10/2019 12:36 PM
56	1	12/10/2019 12:27 PM
57	1	12/10/2019 12:23 PM
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60	2	12/10/2019 11:32 AM
61	1	12/10/2019 11:02 AM
62	1	12/10/2019 9:33 AM
63	1	12/10/2019 7:25 AM
64	2	12/10/2019 4:56 AM
65	1	12/10/2019 4:34 AM
66	2	12/10/2019 4:19 AM
67	2	12/10/2019 4:01 AM
68	0	12/9/2019 11:35 PM
69	1	12/9/2019 11:07 PM
70	0	12/6/2019 9:47 PM
71	1	12/5/2019 4:37 PM
72	2	12/5/2019 2:48 PM
73	1	12/5/2019 1:34 PM
74	2	11/29/2019 10:01 PM
75	2	11/29/2019 7:21 PM
#	AGE 19-24	DATE
1	2	12/16/2019 11:21 PM
2	2	12/15/2019 7:17 PM
3	1	12/14/2019 2:40 PM
4	2	12/13/2019 10:57 PM
5	0	12/13/2019 2:18 PM
6	2	12/13/2019 3:51 AM
7	3	12/13/2019 3:38 AM
8	1	12/12/2019 7:45 PM
9	1	12/12/2019 12:18 PM

The Village of Goodrich Master Plan Citizen Survey

10	1	12/12/2019 3:49 AM
11	1	12/12/2019 1:32 AM
12	0	12/12/2019 12:57 AM
13	1	12/12/2019 12:57 AM
14	0	12/12/2019 12:47 AM
15	0	12/11/2019 6:40 PM
16	NONE	12/11/2019 4:39 PM
17	1	12/11/2019 3:55 PM
18	0	12/11/2019 12:54 PM
19	1	12/11/2019 12:13 PM
20	0	12/11/2019 4:41 AM
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23	1	12/11/2019 12:37 AM
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25	1	12/10/2019 8:10 PM
26	1	12/10/2019 7:18 PM
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28	1	12/10/2019 4:24 PM
29	2	12/10/2019 3:34 PM
30	2	12/10/2019 2:51 PM
31	1	12/10/2019 2:51 PM
32	1	12/10/2019 2:09 PM
33	1	12/10/2019 2:03 PM
34	2	12/10/2019 2:03 PM
35	0	12/10/2019 12:42 PM
36	0	12/10/2019 12:36 PM
37	2	12/10/2019 12:10 PM
38	1	12/10/2019 11:32 AM
39	1	12/10/2019 11:02 AM
40	0	12/10/2019 9:33 AM
41	0	12/10/2019 7:25 AM
42	Myself	12/10/2019 7:13 AM
43	1	12/10/2019 4:56 AM
44	1	12/10/2019 4:19 AM
45	0	12/9/2019 11:35 PM
46	0	12/6/2019 9:47 PM
47	1	11/29/2019 10:01 PM
#	AGE 25-34	DATE
1	1	12/14/2019 2:40 PM
2	0	12/13/2019 2:18 PM
3	2	12/12/2019 7:52 PM
4	2	12/12/2019 1:44 PM
5	2	12/12/2019 12:57 AM
6	0	12/12/2019 12:47 AM
7	1	12/11/2019 8:53 PM
8	0	12/11/2019 6:40 PM
9	NONE	12/11/2019 4:39 PM
10	2	12/11/2019 4:01 PM
11	1	12/11/2019 2:44 PM

The Village of Goodrich Master Plan Citizen Survey

12	2	12/11/2019 2:17 PM
13	0	12/11/2019 12:54 PM
14	1	12/11/2019 11:48 AM
15	1	12/11/2019 10:17 AM
16	2	12/11/2019 6:56 AM
17	0	12/11/2019 4:41 AM
18	1	12/11/2019 3:30 AM
19	1	12/11/2019 3:28 AM
20	2	12/11/2019 3:19 AM
21	0	12/11/2019 3:14 AM
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23	2	12/11/2019 1:45 AM
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26	0	12/11/2019 12:37 AM
27	1	12/11/2019 12:19 AM
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31	1	12/10/2019 6:55 PM
32	1	12/10/2019 4:30 PM
33	1	12/10/2019 2:51 PM
34	0	12/10/2019 2:09 PM
35	2	12/10/2019 1:52 PM
36	0	12/10/2019 12:42 PM
37	0	12/10/2019 12:36 PM
38	3	12/10/2019 12:29 PM
39	1	12/10/2019 12:17 PM
40	2	12/10/2019 11:22 AM
41	0	12/10/2019 11:02 AM
42	0	12/10/2019 9:33 AM
43	0	12/10/2019 7:25 AM
44	My Sister	12/10/2019 7:13 AM
45	1	12/10/2019 4:09 AM
46	2	12/10/2019 2:44 AM
47	2	12/9/2019 11:35 PM
48	2	12/9/2019 9:02 PM
49	2	12/6/2019 9:47 PM
50	1	11/29/2019 10:01 PM
#	AGE 35-44	DATE
1	2	12/25/2019 4:13 AM
2	2	12/15/2019 11:29 AM
3	2	12/14/2019 2:09 PM
4	Two	12/14/2019 11:25 AM
5	2	12/14/2019 7:24 AM
6	0	12/13/2019 2:18 PM
7	2	12/13/2019 2:16 PM
8	1	12/13/2019 12:06 PM
9	1	12/13/2019 3:51 AM
10	1	12/12/2019 10:35 PM

The Village of Goodrich Master Plan Citizen Survey

11	1	12/12/2019 7:30 PM
12	2	12/12/2019 5:54 PM
13	1	12/12/2019 2:30 AM
14	2	12/12/2019 1:12 AM
15	0	12/12/2019 12:57 AM
16	1	12/12/2019 12:47 AM
17	1	12/11/2019 8:53 PM
18	2	12/11/2019 6:40 PM
19	NONE	12/11/2019 4:39 PM
20	2	12/11/2019 3:55 PM
21	2	12/11/2019 3:46 PM
22	1	12/11/2019 2:58 PM
23	2	12/11/2019 1:13 PM
24	0	12/11/2019 12:54 PM
25	2	12/11/2019 12:13 PM
26	2	12/11/2019 11:55 AM
27	1	12/11/2019 11:48 AM
28	2	12/11/2019 11:47 AM
29	1	12/11/2019 10:17 AM
30	1	12/11/2019 4:41 AM
31	1	12/11/2019 3:15 AM
32	1	12/11/2019 3:14 AM
33	2	12/11/2019 2:17 AM
34	2	12/11/2019 1:15 AM
35	1	12/11/2019 12:37 AM
36	2	12/11/2019 12:21 AM
37	1	12/11/2019 12:19 AM
38	2	12/11/2019 12:19 AM
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48	0	12/10/2019 2:09 PM
49	2	12/10/2019 2:01 PM
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52	2	12/10/2019 12:53 PM
53	2	12/10/2019 12:51 PM
54	0	12/10/2019 12:42 PM
55	2	12/10/2019 12:36 PM
56	1	12/10/2019 12:36 PM
57	2	12/10/2019 12:23 PM
58	1	12/10/2019 12:17 PM
59	2	12/10/2019 11:56 AM
60	2	12/10/2019 11:51 AM

The Village of Goodrich Master Plan Citizen Survey

61	2	12/10/2019 11:20 AM
62	0	12/10/2019 11:02 AM
63	2	12/10/2019 10:31 AM
64	0	12/10/2019 9:33 AM
65	2	12/10/2019 7:25 AM
66	2	12/10/2019 4:34 AM
67	1	12/10/2019 4:09 AM
68	2	12/10/2019 4:01 AM
69	2	12/10/2019 2:25 AM
70	2	12/9/2019 11:07 PM
71	2	12/9/2019 10:56 PM
72	2	12/9/2019 10:08 PM
73	2	12/9/2019 9:48 PM
74	2	12/9/2019 9:27 PM
75	2	12/9/2019 1:58 PM
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7	1	12/13/2019 3:38 AM
8	1	12/12/2019 10:35 PM
9	1	12/12/2019 1:19 PM
10	1	12/12/2019 12:18 PM
11	2	12/12/2019 3:49 AM
12	1	12/12/2019 2:30 AM
13	2	12/12/2019 1:32 AM
14	0	12/12/2019 12:57 AM
15	1	12/12/2019 12:47 AM
16	1	12/11/2019 8:49 PM
17	0	12/11/2019 6:40 PM
18	NONE	12/11/2019 4:39 PM
19	1	12/11/2019 12:54 PM
20	1	12/11/2019 12:02 PM
21	2	12/11/2019 11:29 AM
22	0	12/11/2019 4:41 AM
23	2	12/11/2019 4:14 AM
24	0	12/11/2019 3:14 AM
25	2	12/11/2019 2:17 AM
26	2	12/11/2019 2:15 AM
27	2	12/11/2019 12:50 AM
28	2	12/10/2019 10:23 PM
29	2	12/10/2019 8:59 PM
30	2	12/10/2019 8:10 PM

The Village of Goodrich Master Plan Citizen Survey

31	2	12/10/2019 8:03 PM
32	2	12/10/2019 7:41 PM
33	2	12/10/2019 7:18 PM
34	1	12/10/2019 6:55 PM
35	0	12/10/2019 4:30 PM
36	1	12/10/2019 4:24 PM
37	1	12/10/2019 3:34 PM
38	1	12/10/2019 2:09 PM
39	1	12/10/2019 2:03 PM
40	2	12/10/2019 2:03 PM
41	2	12/10/2019 12:45 PM
42	0	12/10/2019 12:42 PM
43	0	12/10/2019 12:36 PM
44	2	12/10/2019 12:27 PM
45	2	12/10/2019 12:10 PM
46	2	12/10/2019 11:51 AM
47	1	12/10/2019 11:32 AM
48	2	12/10/2019 11:02 AM
49	1	12/10/2019 9:33 AM
50	0	12/10/2019 7:25 AM
51	My Dad	12/10/2019 7:13 AM
52	2	12/10/2019 4:56 AM
53	2	12/10/2019 4:32 AM
54	2	12/10/2019 4:19 AM
55	0	12/6/2019 9:47 PM
56	1	12/5/2019 4:37 PM
57	1	12/5/2019 2:48 PM
58	2	11/29/2019 7:21 PM
#	AGE 55-64	DATE
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2	1	12/16/2019 11:21 PM
3	2	12/15/2019 7:17 PM
4	2	12/13/2019 10:57 PM
5	2	12/13/2019 2:18 PM
6	2	12/12/2019 7:52 PM
7	1	12/12/2019 7:30 PM
8	2	12/12/2019 2:45 PM
9	1	12/12/2019 12:18 PM
10	2	12/12/2019 4:20 AM
11	0	12/12/2019 12:57 AM
12	0	12/11/2019 6:40 PM
13	NONE	12/11/2019 4:39 PM
14	1	12/11/2019 2:44 PM
15	2	12/11/2019 2:43 PM
16	1	12/11/2019 12:54 PM
17	1	12/11/2019 12:02 PM
18	1	12/11/2019 4:41 AM
19	2	12/11/2019 3:30 AM
20	0	12/11/2019 3:14 AM
21	0	12/10/2019 4:30 PM

The Village of Goodrich Master Plan Citizen Survey

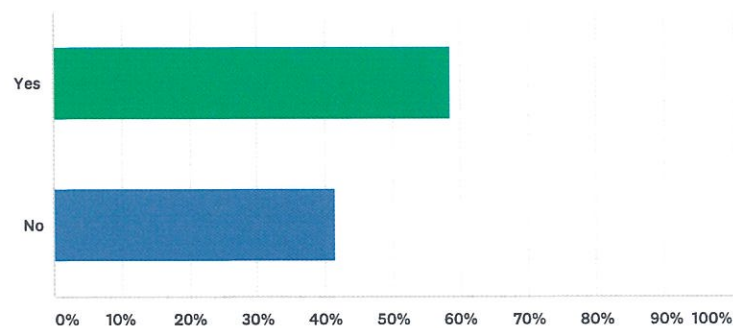
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25	1	12/10/2019 12:36 PM
26	1	12/10/2019 12:02 PM
27	2	12/10/2019 11:22 AM
28	0	12/10/2019 11:02 AM
29	1	12/10/2019 9:33 AM
30	0	12/10/2019 7:25 AM
31	My Mom	12/10/2019 7:13 AM
32	1	12/9/2019 9:48 PM
33	2	12/9/2019 3:17 PM
34	0	12/6/2019 9:47 PM
35	1	12/5/2019 4:37 PM
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9	2	12/11/2019 11:54 PM
10	2	12/11/2019 8:43 PM
11	0	12/11/2019 6:40 PM
12	TWO	12/11/2019 4:39 PM
13	0	12/11/2019 12:54 PM
14	2	12/11/2019 10:53 AM
15	0	12/11/2019 4:41 AM
16	1	12/11/2019 3:28 AM
17	0	12/11/2019 3:14 AM
18	2	12/11/2019 1:22 AM
19	1	12/10/2019 7:41 PM
20	0	12/10/2019 4:30 PM
21	0	12/10/2019 2:09 PM
22	0	12/10/2019 12:42 PM
23	0	12/10/2019 12:36 PM
24	1	12/10/2019 12:29 PM
25	1	12/10/2019 12:02 PM
26	0	12/10/2019 11:02 AM
27	0	12/10/2019 9:33 AM
28	0	12/10/2019 7:25 AM
29	0	12/6/2019 9:47 PM
30	1	12/5/2019 6:07 PM
31	1	11/29/2019 7:21 PM
#	OVER 75	DATE
1	1	12/14/2019 4:53 AM

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2	0	12/13/2019 2:18 PM
3	0	12/12/2019 12:57 AM
4	0	12/11/2019 6:40 PM
5	NONE	12/11/2019 4:39 PM
6	1	12/11/2019 2:44 PM
7	0	12/11/2019 12:54 PM
8	0	12/11/2019 4:41 AM
9	0	12/11/2019 3:14 AM
10	0	12/10/2019 4:30 PM
11	0	12/10/2019 2:09 PM
12	0	12/10/2019 12:36 PM
13	0	12/10/2019 11:02 AM
14	0	12/10/2019 9:33 AM
15	0	12/10/2019 7:25 AM
16	0	12/6/2019 9:47 PM
17	1	12/5/2019 6:07 PM

Q13 Are you a current Village of Goodrich resident?

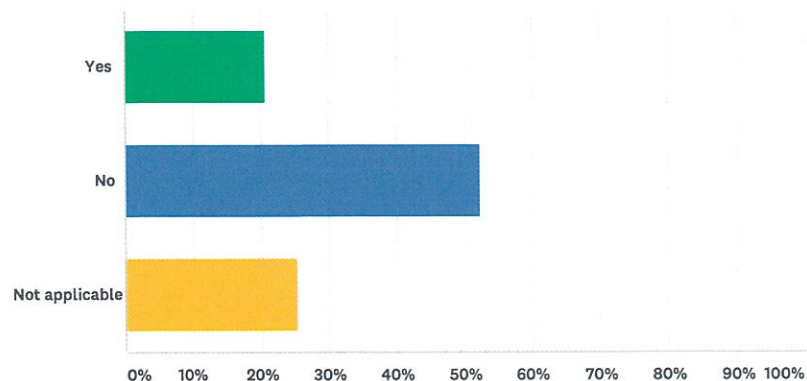
Answered: 174 Skipped: 71



ANSWER CHOICES	RESPONSES	
Yes	58.62%	102
No	41.38%	72
TOTAL		174

Q14 Do you plan on moving from the Village in the next 5 to 10 years?

Answered: 174 Skipped: 71



The Village of Goodrich Master Plan Citizen Survey

ANSWER CHOICES	RESPONSES	
Yes	20.69%	36
No	52.30%	91
Not applicable	25.29%	44
TOTAL		174

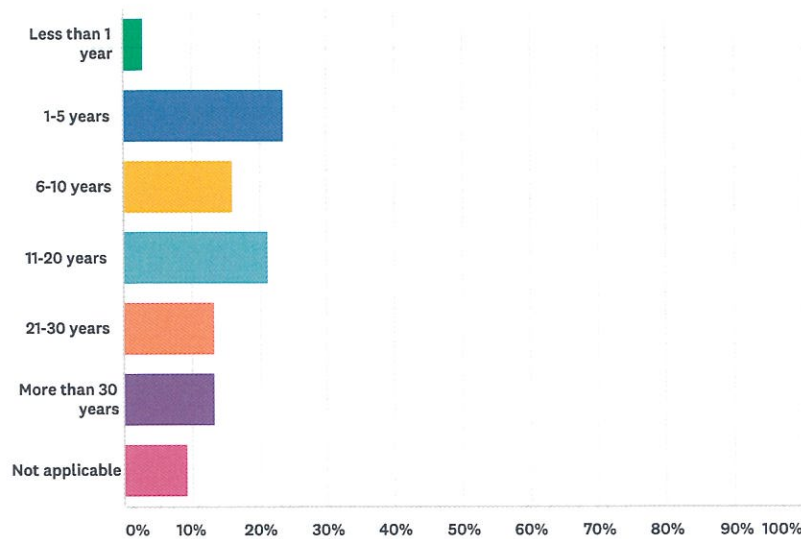
#	IF YES, PLEASE EXPLAIN REASON FOR MOVING	DATE
1	Proximity to grandchildren	12/15/2019 4:10 PM
2	We'd like to move to Atlas township and not pay Village taxes. The return on investment is in the red.	12/15/2019 11:29 AM
3	Would like to stay however affordable housing within village for our families needs are not available.	12/13/2019 2:16 PM
4	Moving away from Ridge and Green, the traffic is heavy and never monitored. With potential sub on the corner...we want more land.	12/13/2019 12:06 PM
5	Possibly. Commute to work, shopping and entertainment.	12/13/2019 3:38 AM
6	To have privacy and be able park my camper or trailer ATVs at my house without being bothered by hoa or village!	12/12/2019 5:54 PM
7	Taxes are too high for what you get. Dissolve the village and roll it into Atlas Twp. Fire everyone.	12/12/2019 2:45 PM
8	We chose NOT to live in the village as there is no benefit to the higher taxes paid.	12/12/2019 4:20 AM
9	Moving out of my parent's house, buying a place in Grand Blanc	12/12/2019 1:32 AM
10	Cost. The Taxes here in the village are outrageous.	12/12/2019 12:57 AM
11	Village taxes	12/12/2019 12:47 AM
12	Village taxes are outrageous with minimal benefit. We need to merge with the township and share services.	12/11/2019 8:49 PM
13	Purchased land & will build in the Goodrich/Hadley area of Lapeer County	12/11/2019 6:40 PM
14	CLOSER TO MY WORK	12/11/2019 4:39 PM
15	The taxes are way too high. New businesses and growth could lower the property taxes. We make good money, but can't afford to live in this area!	12/11/2019 2:43 PM
16	School district	12/11/2019 2:17 PM
17	Farming in Atlas Township	12/11/2019 1:07 PM
18	If I were, it would be because of \$6000.00per year in taxes!!!!	12/11/2019 12:54 PM
19	Move closer to family	12/11/2019 1:22 AM
20	Possibly... only for better accommodations for the family and warmer climate.	12/11/2019 12:21 AM
21	Corruption, double taxes for no benefit	12/11/2019 12:19 AM
22	If it doesn't get turned over to the Village.	12/11/2019 12:18 AM
23	The increased interest in and seeming move towards grater development. We moved here because of what is NOT here. We are now looking at moving in the next 2-3 years. Get out before there is more development and our house becomes harder to sell.	12/10/2019 10:51 PM
24	not sure, maybe to lapeer	12/10/2019 9:40 PM
25	Not sure	12/10/2019 8:10 PM
26	If the council members keep hiring family members and raising our taxes.Enough is enough.Half way houses should not be part of our community.	12/10/2019 8:03 PM
27	It is home, is also dependent on amenities within town.	12/10/2019 7:36 PM
28	I would love to but can't afford the houses outside of the village. The village is a joke.	12/10/2019 2:01 PM
29	Lived in village for over 30 years and grandkids live there now.	12/10/2019 12:29 PM
30	Possibly	12/10/2019 12:10 PM
31	Village taxes are out of sight for what we get and the speed limit is not enforced	12/10/2019 12:02 PM
32	The village uses tax dollars inappropriately & the operate as an employment agency. The council is useless ... I would love to stay in my home in the village if the village would dissolve.	12/10/2019 11:32 AM
33	Taxes way too expensive	12/10/2019 11:20 AM
34	Village taxes to high for nothing. We still have dirt roads in village next to school.	12/10/2019 9:33 AM
35	I go to college in Chicago but was born and raised here and will always have a spot my heart for it. I hope to see it get better some day.	12/10/2019 7:13 AM
36	We don't live in the village but live in Goodrich.	12/10/2019 4:32 AM

The Village of Goodrich Master Plan Citizen Survey

37	Building a house	12/9/2019 9:02 PM
38	move closer to work	11/29/2019 10:01 PM
39	I would like to stay if proper direction is set for a growing family community versus a stagnate community that will be passed by proper and equitable growth.	11/29/2019 7:21 PM
40	If the continued raise in taxes versus services - I along with others, will be moving. The lack of simple conveniences like grocery store and local pharmacy are major issues. For the amount of extra taxes we pay, it is unconscionable that the Village spends on things that appease those in power versus what will benefit the Village Residents. We have commercial buildings that look Abandoned and some are unoccupied, with no plan to enforce, we have no commercial landscaping requirements and it shows. The value of our homes depends on the area you live in, if you live in the Village, the condition of the village and its roads, and buildings will reduce our overall home value. That in itself, is reason enough to move.	11/29/2019 6:52 PM

Q15 How long have you lived in the Village of Goodrich or Atlas Township?

Answered: 173 Skipped: 72

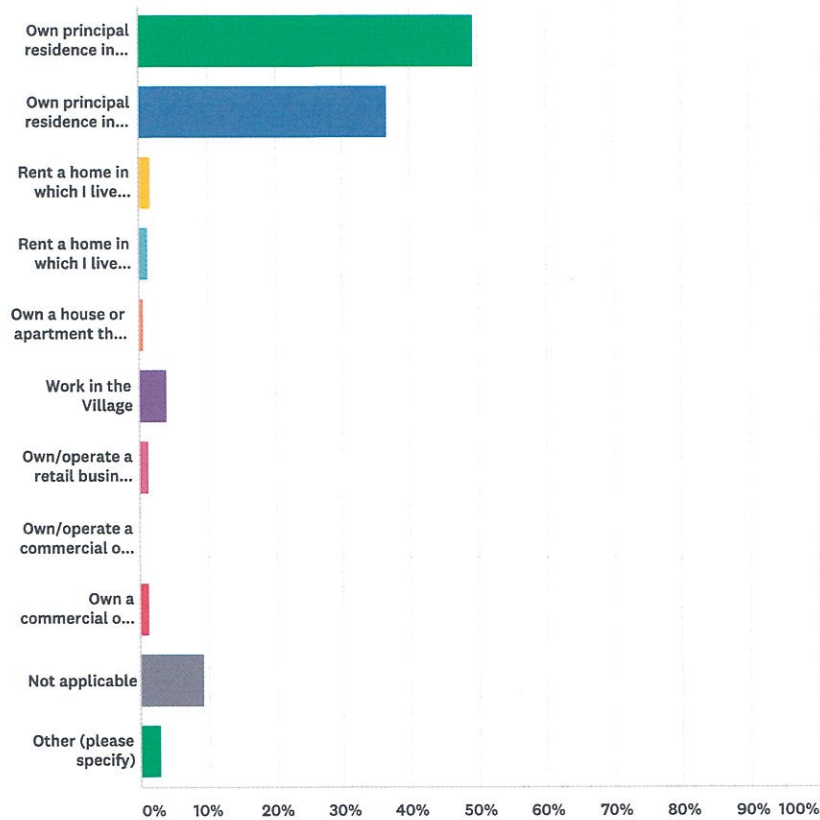


ANSWER CHOICES	RESPONSES	
Less than 1 year	2.89%	5
1-5 years	23.70%	41
6-10 years	16.18%	28
11-20 years	21.39%	37
21-30 years	13.29%	23
More than 30 years	13.29%	23
Not applicable	9.25%	16
TOTAL		173

Q16 What is your current residential or work status in regard to the Village of Goodrich? (Select all that apply)

Answered: 172 Skipped: 73

The Village of Goodrich Master Plan Citizen Survey



ANSWER CHOICES		RESPONSES	
Own principal residence in the Village		49.42%	85
Own principal residence in Atlas Township		36.63%	63
Rent a home in which I live in the Village		1.74%	3
Rent a home in which I live in Atlas Township		1.16%	2
Own a house or apartment that I rent to others in the Village		0.58%	1
Work in the Village		4.07%	7
Own/operate a retail business in the Village		1.16%	2
Own/operate a commercial or industrial business in the Village		0.00%	0
Own a commercial or industrial property in the Village		1.16%	2
Not applicable		9.30%	16
Other (please specify)		2.91%	5
Total Respondents: 172			

#	OTHER (PLEASE SPECIFY)	DATE
1	Go to school in Goodrich	12/15/2019 10:20 PM
2	6th Generation Family in Goodrich	12/14/2019 4:53 AM
3	Would love to eventually own a business downtown in the village	12/12/2019 1:12 AM
4	Lived in village for 15 years and recently relocated on edge of Goodrich. Children still schooling in Goodrich and we love Goodrich	12/11/2019 3:55 PM
5	Own and operate a business in Atlas township	12/10/2019 2:35 PM














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Future Land Use

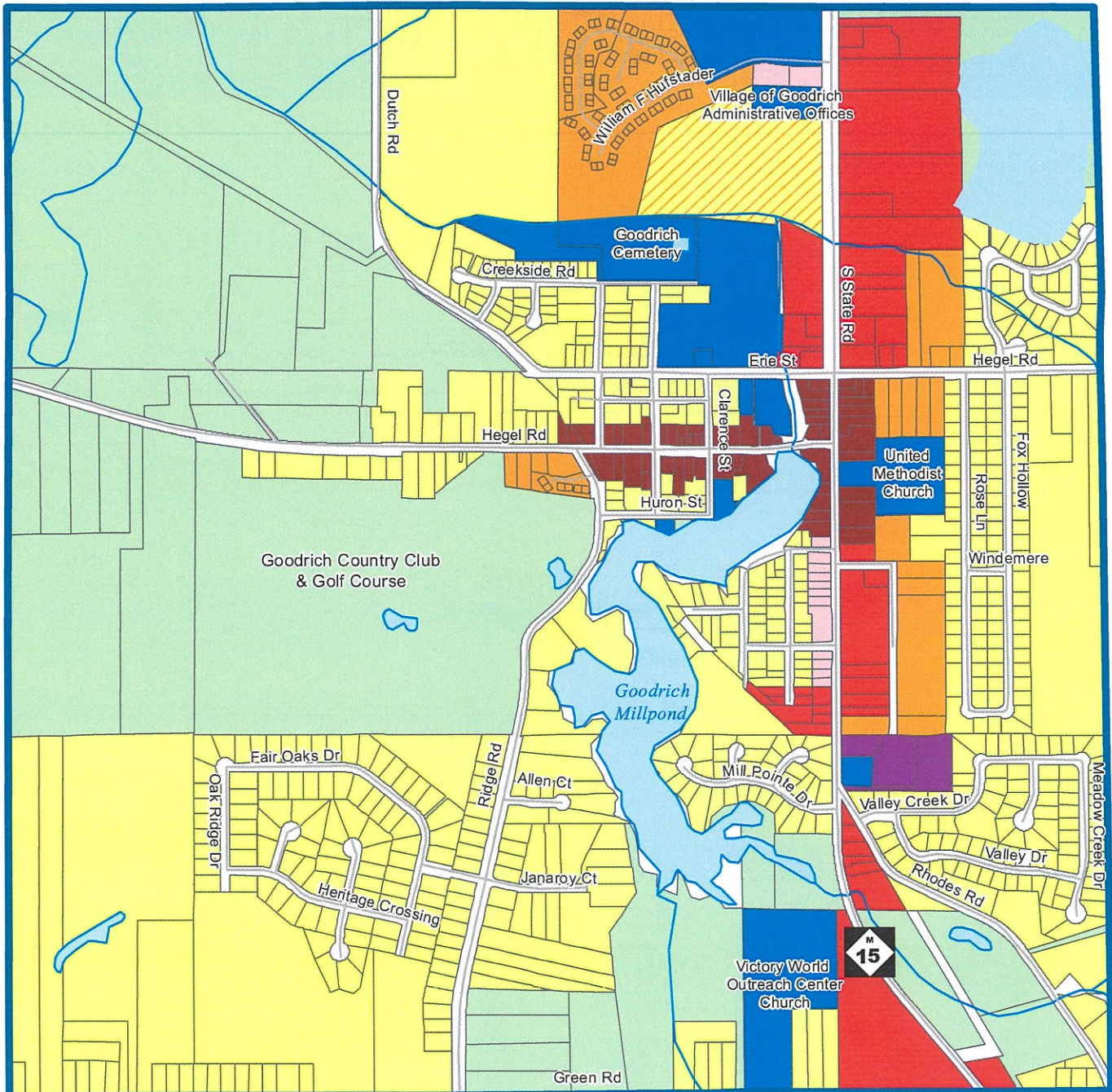
Village of Goodrich Master Plan Update

June 2022

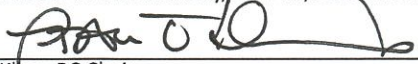
- | | |
|--|---|
|  Very Low Density Residential |  General Commercial |
|  Low Density Residential |  Central Business District |
|  Medium Density Residential |  Industrial |
|  Office / Service |  Village of Goodrich |
|  Institutional |  Rivers |
|  Planned Unit Development | |

0 0.125 0.25 0.5 Miles

Source: Wade Trim;
Village of Goodrich Master Plan 2008;
Genesee County GIS



The Village of Goodrich Planning Commission adopted this FLU Map by resolution at their Monday, June 27, 2022 meeting.


Adam Kline, PC Chair

The Goodrich Village Council adopted this FLU Map by resolution at their Monday, August 8, 2022 meeting.


Sheri L. Wilkerson, CMC Village Clerk